

Retailing and Consumer Science
2024 - 2025 Catalog Checklist

UA Foundations & General Education

COMPOSITION (Select ONE Sequence)

ENGL 101 & 102 OR ENGL 107 & 108 _____ & _____
OR ENGL 109H _____

FOREIGN LANGUAGE: You must demonstrate 2nd semester level proficiency in a foreign language _____

Total Units: _____

GENERAL EDUCATION

UNIV 101: Intro to General Education (1 unit) _____

Exploring Perspectives (1 course in each area)

Artist: _____

Humanist: _____

Natural Scientist: _____

Social Scientist: _____

Building Connections (3 courses)

1) _____

2) _____

3) _____

UNIV 301 General Education Portfolio (1 unit) _____

**Foundations Math and English must be satisfied to enroll.*

Total Units: _____

RCSC Required Lower Division Core Courses: 11-12 Units

_____ RCSC 195: Intro to the RCSC Program (1 unit; *optional*)

_____ RCSC 114: Introduction to Retailing

_____ RCSC 205: Merchandising Planning and Control

_____ RCSC 205A: Merchandising Planning and Control Lab (1 unit)
(Concurrent enrollment with RCSC 205)

_____ RCSC 240: Consumer Behavior

_____ RCSC 295A: RCSC Career Exploration (1 unit)

Total Units: _____

RCSC Required Upper Division Core Courses: 13 Units

_____ RCSC 315: Retail Communications Strategy

_____ RCSC 316: Retail Business Analysis

_____ RCSC 316A: Retail Business Analysis Lab
(Concurrent enrollment with RCSC 316)

_____ RCSC 384: Leadership, Ethics, and Management

_____ RCSC 498: Senior Capstone

Total Units: _____

RCSC Major Elective Courses: 24 units Required

_____ RCSC 305 Retail Merchandising

_____ RCSC 310 Retail Management and Operations

_____ RCSC 320 Retail Brand Management

_____ RCSC 324 Customer Experience Management

_____ RCSC 325 Retail Innovation and Entrepreneurship

_____ RCSC 330 Food Retailing Principles

_____ RCSC 340 Consumer Behavior in Retailing

_____ RCSC 346 Fundamentals of Marketing

_____ RCSC 350 Supply Chain Management

_____ RCSC 360 Digital Retailing

_____ RCSC 361 Social Media, Influencers, and Consumers

_____ RCSC 380 Sustainable Consumption

_____ RCSC 400 Retailing and Marketing Strategies

_____ RCSC 405 Merchandising Systems

_____ RCSC 415 Retail Store Design, Planning and Display

_____ RCSC 424 Services Retailing

_____ RCSC 434 Omnichannel and Multichannel Retailing

_____ RCSC 440 Customer Research and Insights

_____ RCSC 446 Global Retailing

_____ RCSC 451 Marketing Strategy

_____ RCSC 471 Advanced Analytics Lab (1 unit)

_____ RCSC 472 Market Analysis Lab (1 unit)

_____ RCSC 473 Data Visualization Lab (1 unit)

_____ RCSC 480 Sustainable Consumption and Retailing

_____ RCSC 496A Special Topics in Retailing and Consumer Sciences

_____ RCSC 495A Career Success (1 unit)

_____ ACBS 446 Human Resource Management

_____ ACBS 447 Legal Environment of Business

_____ PFFP 370 Legal and Ethical Issues in Retailing

_____ PFFP 476 Retail Financial Services

_____ HECL 331 Consumers, Food & the Future of Eating

Optional Experiential Electives: (See Experiential Policy on Page 2)

_____ RCSC 393/493B Internship

_____ RCSC 399/499* Independent Study

_____ RCSC 491* Preceptorship

_____ RCSC 492 Directed Research

_____ Study Abroad

Total Units: _____

Supporting Required Courses: 18-21 Units

_____ HECL 120, BE 120, or MIS 111: Computing Applications

_____ MATH 112: College Algebra or higher

_____ RCSC 220: Markets, Finance and Retailing or ACCT 250:

Survey of Accounting (or ACCT 200 and ACCT 210)

_____ ECON 200: Basic Economic Issues

_____ HECL 201, PSY 230, BNAD 276, or SOC 375: Statistics

_____ HECL 202, PSY 290A, RCSC 260, or SOC 374: Research
Methods

Total Units: _____

Required RCSC Communication Course: 3 Units

Advanced Composition (Select ONE course) _____

HECL 301, ENGL 307

Total Units: _____

**If B grade or higher was not earned in ENGL 102, ENGL 108, or ENGL 109, then B grade must be earned in ADV COMM.*

This document is a guide. Review your Advisement Report for official Major/Degree satisfaction.

**Retailing and Consumer Science
2024 - 2025 Catalog Checklist**

General Electives/ Minor: (10-12 units may be needed to reach 120 units)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Units: _____

NOTE: A minimum of 120 units is required. 56 units must be university level; 42 must be upper division (300, 400 level). A minimum GPA of 2.0 is required for graduation.

Total Earned Units _____ / 120 Earned Upper Division Units _____ / 42 Earned University Level Units _____ / 56

RCSC LOWER DIVISION			Typically Offered
RCSC 114	Introduction to Retailing		F, SP, SS
RCSC 195	Introduction to RCSC Program	Recommended Prerequisite: Highly recommended for RCSC freshman and sophomores entering the RCSC BS degree program	SP
RCSC 205 & 205A	Merchandise Planning & Control w/Buying Lab	Recommended Prerequisite: MATH 112	F, SP, SS
RCSC 220	Markets, Finance & Retailing	Required Prerequisite: RCSC 114	F, SP
RCSC 240	Consumer Behavior		F, SP, SS
RCSC 260	Shopper Data & Business Research		SP
RCSC 295A	RCSC Career Exploration		F

RCSC Upper Division CORE			Typically Offered
RCSC 315	Retail Communications Strategy	Required: RCSC 114 and RCSC 240 Rec. Prereq: HECL 202 or PSY 290 or BNAN 277	F, SP
RCSC 316 & 316A	Retail Business Analysis w/Lab	Required Prerequisite: RCSC 220, or ACCT 250, or [ACCT 200 and ACCT 210], and RCSC 205, Co-req RCSC 316A	F, SP
RCSC 384	Leadership, Ethics, and Management Practices	Required: RCSC 114 Recommended Prerequisite: MATH 112	F, SP
RCSC 498	RCSC Senior Capstone	Required: RCSC 316 & 316A	F, SP

RCSC Major Elective Courses: Review RCSC Elective pre-requisites on the RCSC Prerequisite guide or UA Course Catalog

RCSC Prerequisite Guide:
<https://norton.arizona.edu/rcsc-catalog-checklists>

UA Course catalog:
<https://studentcenter.arizona.edu/app/ui/public/ps/course-catalog?tab=DEFAULT>

Experiential Unit Limit Policy: Up to 12 units from the following experiential learning course courses may be used to fulfill the RCSC elective requirements		
RCSC 393/493B	Internship	Maximum 9 units
RCSC 394/494	Practicum	Maximum 12 units
RCSC 399/499	Independent Study	Maximum 12 units
RCSC 491	Preceptorship	Maximum 3 units
RCSC 498H	Honors Thesis	Maximum 6 units
Study Abroad		Maximum 12 units