RCSC/HECL Course Offerings: Fall 2024

Course offerings and days/times are subject to change. Refer to UAccess Schedule of Classes during enrollment period to confirm course information. For registration dates please visit https://registrar.arizona.edu/registration-schedule

RCSC LOWER DIVISION

- **RCSC 114**: Introduction to Retailing  
  M/W/F 9:00-9:50AM In Person
  7W2 iCourse

- **RCSC 150B1**: Consumers, Environment & Sustainable Consumption  
  T/Th 9:30-10:45AM In Person
  *This is a GenEd course only, does not count towards the major
  iCourse

- **RCSC 195**: Intro to the RCSC Program  
  Wednesdays 3:30-4:20PM In Person
  *This is a new course number, RCSC 195 is equivalent to RCSC 197A

- **RCSC 205 & RCSC 205A**: Merchandise Planning & Control  
  Th 11:00-12:15PM In Person; with iCourse lab
  iCourse

- **RCSC 205A**: Merchandise Buying Lab  
  iCourse

- **RCSC 220**: Markets, Finance and Retailing  
  M/W/F 9:00-9:50AM In Person
  7W1 iCourse

- **RCSC 240**: Consumer Behavior  
  M/W 12:30-1:45PM In Person
  7W1 iCourse

- **RCSC 295A**: Career Exploration  
  M/W/F 9:00-9:50AM In Person
  7W1 iCourse

- **HECL 201**: Introduction to Statistics  
  M/W/F 9:00-9:50AM In Person

- **HECL 202**: Introduction to Research Methods  
  Thursdays 9:30-10:45AM & Online Hybrid
  M/W 12:30-1:45PM In Person

RCSC CORE COURSES

- **RCSC 315**: Retail Communications Strategy  
  iCourse

- **RCSC 316**: Retail Business Analysis  
  M/W/F 9:00-9:50AM In Person
  iCourse

- **RCSC 316A**: Retail Business Analysis Lab  
  7W2 iCourse

- **RCSC 384**: Leadership, Management & Ethics  
  M/W/F 9:00-9:50AM In Person

- **RCSC 498**: RCSC Senior Capstone  
  M/W 11:00-12:15PM In Person

RCSC ELECTIVE COURSES

- **RCSC 305**: Advanced Retail Planning  
  T/Th 3:30-4:45PM In Person
  iCourse

- **RCSC 310**: Retail Management & Operations  
  T/Th 2:00-3:15PM In Person

- **RCSC 320**: Retail Brand Management  
  M/W 2:00-3:15 In Person

- **RCSC 324**: Customer Experience Management  
  T/Th 11:00-12:15PM In Person

- **RCSC 325**: Retail Innovation and Entrepreneurship  
  T/Th 12:30-1:45PM In Person
  iCourse

- **RCSC 360**: Digital Retailing  
  M/W 9:30-10:45AM In Person

- **RCSC 380**: Sustainable Consumption  
  M/W 9:30-10:45AM In Person

ADVANCED COMPOSITION

- **HECL 301**: Applying Critical Thinking to Discourse  
  T/Th 11:00-12:15PM In Person
  M/W 9:30-10:45AM In Person
RCSC/HECL Course Offerings: Summer 2024

5W1 Session (June 3rd – July 3rd)
• RCSC 114: Introduction To Retailing  
• RCSC 240: Consumer Behavior  
• RCSC 310: Retail Management & Operations  
• HECL 201: Introduction to Statistics

5W2 Session (July 8th – August 7th)
• RCSC 205: Merchandise Planning & Control  
• RCSC 205A: Merchandise Buying Lab  
• RCSC 496A: RCSC Special Topics  
  Course Title: Category Management Workshop  
  Course Description: In this fast-paced online workshop, we examine the role of category managers and category management within retail and consumer marketing. Category management (CM) is a holistic way of managing product categories for the whole life cycle. In an interactive case study, you will take on the role of a category manager, make business decisions as the professional responsible for managing a specific group of products, analyze trends, develop strategies, and oversee pricing, promotion, and range management to maximize sales and profitability. In the process, you will learn how retailers and brands use category management to drive value for consumers and shareholders and how to prepare for careers in this dynamic field.  
• HECL 202: Introduction to Research Methods  
• HECL 301: Applying Critical Thinking to Discourse

7W1 Session (May 13th – June 28th)
• ACBS 446: Human Resource Management