# What do you want to do, and why do you want to do it?

# What (Program activities/ implementation)

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| --- |
|  |

# Why (Describe the community need, citing any relevant data, literature, needs assessments, etc.)

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| --- |
|  |

# Who (Target population)

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| --- |
|  |

# What do you hope to achieve through your programming?

# Short-term outcomes

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| --- |
|  |

# Long-term outcomes

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| --- |
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# What does success look like, and how will you know you’re there?

# Success is:

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| --- |
|  |

# How will you evaluate and assess your progress?

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| --- |
|  |

# Who will bring their expertise to the program?

# List the team members and partners who will be involved:

|  |  |
| --- | --- |
| Who (name, organization) | Expertise/ role in the program |
|  |  |
|  |  |
|  |  |

# Insert more rows as needed!

# Would the program benefit from additional expertise? Are there any strategic collaborations you can make?

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# Is the project feasible?

# If awarded, would everyone involved be able to dedicate the necessary time for the program to succeed?

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| --- |
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# Can you demonstrate feasibility based on previous projects or published work?

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| --- |
|  |

# Do you have alternative strategies if the objectives aren’t achieved?

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| --- |
|  |

# Is the project sustainable?

# Do you know of any funding mechanisms that could support this program?

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| --- |
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# How will the target population access and interact with this program (and its outcomes) over time?

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|  |

# Other notes/ next steps:

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