RCSC/HECL Course Offerings: Spring 2024

Course offerings and days/times are subject to change. Refer to UAccess Schedule of Classes during enrollment period to confirm course information. For registration dates please visit https://registrar.arizona.edu/dates-and-deadlines

RCSC LOWER DIVISION

- **RCSC 114**: Introduction To Retailing  M/W/F 9:00-9:50 In Person
- **RCSC 205**: Merchandise Planning & Control  T/Th 2:00-3:15 In Person
- **RCSC 205A**: Merchandise Buying Lab  7W1 iCourse
- **RCSC 220**: Markets, Finance and Retailing
- **RCSC 240**: Consumer Behavior  T/Th 9:30-10:45 In Person 7W1 iCourse
- **HECL 201**: Introduction to Statistics  M/W/F 9:00-9:50 In Person
- **HECL 202**: Introduction to Research Methods  T 12:30-1:45 & Online Hybrid  M 11-12:15 & Online Hybrid

RCSC CORE COURSES

- **RCSC 315**: Retail Communications Strategy  T/Th 9:30-10:45 In Person
- **RCSC 316**: Retail Business Analysis  M/W/F 9:00-9:50 In Person
- **RCSC 316A**: Retail Business Analysis Lab  iCourse
- **RCSC 384**: Leadership, Management and Ethics  M/W 11:00-12:15 In Person
- **RCSC 498**: RCSC Senior Capstone  T/Th 2:00-3:15 In Person

RCSC ELECTIVE COURSES

- **RCSC 346**: Fundamentals of Marketing  T/Th 11:00-12:15 In Person
- **RCSC 350**: Supply Chain Management  7W1 iCourse
- **RCSC 361**: Social Media, Influencers and Consumers  7W2 iCourse
- **RCSC 440**: Customer Research and Insights  M/W 9:30-10:45 In Person
- **RCSC 480**: Sustainable Retailing  T/Th 12:30-1:45 In Person
- **PFFP 476**: Retail Financial Services  T/Th 2:00-3:15 In Person
- **ACBS 446**: Human Resource Management  iCourse

ADVANCED COMPOSITION

- **HECL 301**: Applying Critical Thinking to Discourse  T/Th 11:00-12:15 In Person  M/W 2:00-3:15 In Person

RCSC Course Offerings: Winter 2023

RCSC ELECTIVE COURSES

- **RCSC 496A**: RCSC Special Topics  iCourse
  **Title**: Retail Megatrends & Innovation
  **Description**: In this fast-paced online seminar, we will examine the impact of four major innovations on the retailing sector: meeting consumer demand for sustainable practices, transformative technology & AI, supply chain localization, and experiential immersive retail. Through case studies, you will analyze how retailers and consumer brands are adapting to these megatrends to drive value. Students will gain insights into the future of retail and how to prepare for careers in this dynamic field.