University of Arizona Cooperative Extension 2022 Statewide Needs Assessment
Demographic Results Report - Statewide
November 7, 2022

This is a summary of the demographic items on the survey. It will automatically update as additional people take the survey.

**Which Arizona county do you live in?**

<table>
<thead>
<tr>
<th>County</th>
<th>Paper</th>
<th>Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apache</td>
<td>10</td>
<td>43</td>
</tr>
<tr>
<td>Cochise</td>
<td>20</td>
<td>143</td>
</tr>
<tr>
<td>Coconino</td>
<td></td>
<td>170</td>
</tr>
<tr>
<td>Gila</td>
<td></td>
<td>129</td>
</tr>
<tr>
<td>Graham</td>
<td></td>
<td>77</td>
</tr>
<tr>
<td>Greenlee</td>
<td>13</td>
<td>58</td>
</tr>
<tr>
<td>La Paz</td>
<td></td>
<td>130</td>
</tr>
<tr>
<td>Maricopa</td>
<td>6</td>
<td>290</td>
</tr>
<tr>
<td>Mohave</td>
<td></td>
<td>183</td>
</tr>
<tr>
<td>Navajo</td>
<td>40</td>
<td></td>
</tr>
<tr>
<td>Pima</td>
<td>21</td>
<td>334</td>
</tr>
<tr>
<td>Pinal</td>
<td>56</td>
<td>180</td>
</tr>
<tr>
<td>Santa Cruz</td>
<td>22</td>
<td>103</td>
</tr>
<tr>
<td>Yavapai</td>
<td></td>
<td>223</td>
</tr>
<tr>
<td>Yuma</td>
<td></td>
<td>136</td>
</tr>
<tr>
<td>I don't live in Arizona</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I don't know</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**User Language**

<table>
<thead>
<tr>
<th>Language</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>2442</td>
</tr>
<tr>
<td>Spanish</td>
<td>1</td>
</tr>
</tbody>
</table>

99% English
1% Spanish
Which of the following best describes where you live?

- City: 29%
- Small town: 28%
- Rural (not a farm or ranch): 19%
- Suburb of a city: 13%
- Farm or ranch: 7%
- Tribal lands: 4%
- Prefer not to answer: 1%

How much do you know about Cooperative Extension?

- A lot: 24%
- Some: 41%
- A little: 22%
- Nothing: 13%

I have participated in a Cooperative Extension program or event.

- Yes [69%]
- No [24%]
- I don't know [7%]

I am/have been a Cooperative Extension volunteer.

- Yes [33%]
- No [67%]

I am/have been a Cooperative Extension employee.

- Yes [11%]
- No [89%]
How old are you? (years)

<table>
<thead>
<tr>
<th>Field</th>
<th>Min</th>
<th>Mean</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>How old are you? (years)</td>
<td>0</td>
<td>54</td>
<td>100</td>
</tr>
</tbody>
</table>

Which of the following best describes your race or ethnicity?
(Select each box that applies to you)

- White: 71%
- Hispanic or Latino: 16%
- Prefer not to answer: 6%
- American Indian or Alaska Native: 6%
- Another race or ethnicity: (please list): 3%
- Asian: 2%
- Black or African American: 2%
- Native Hawaiian or Other Pacific ...: 1%

What is the highest level of education you have completed?

- Graduate or professional degree: 31%
- Bachelor's degree: 30%
- Associate's degree: 10%
- Some college: 16%
- Trade/technical/vocational training: 3%
- High school diploma or GED: 6%
- Less than high school diploma: 2%
- Prefer not to answer: 2%
Do you have experience (work, volunteer, education) in any of the following industries/professions? (Select each box that applies to you)

- K-12 Education: 36%
- Social or Community Services (Children and Youth): 33%
- Farming: 31%
- Social or Community Services (Adults): 28%
- Public sector (e.g., government): 28%
- Early Education or Child Care: 26%
- Health: 26%
- Ranching: 19%
- None of the above: 13%
- Forestry/Land or Resource Management: 13%
To view this data at the **county-level**, select one of the following county report links:

- Apache County
- Cochise County
- Coconino County
- Gila County
- Graham County
- Greenlee County
- La Paz County
- Maricopa County
- Mohave County
- Navajo County
- Pima County
- Pinal County
- Santa Cruz County
- Yavapai County
- Yuma County