Position Summary
The Marketing Intern will play a key role in the execution of marketing initiatives and support Logo Brands brand enhancement. The marketing intern should have demonstrated skills in graphic design for print and digital platforms, some photography/videography experience, ability to follow, and implement constructive feedback and the ability to initiate and drive new ideas. This person needs to collaborate effectively with others on their team and across the company and should also be able to work well independently.

Responsibilities:
- Assisting the marketing strategy and creative teams on the day-to-day creation consumer marketing campaigns.
- Research consumer groups and help us to determine our marketing targets
- Assist with photo and video shoots as needed to support marketing initiatives
- Help with the ideating, defining, managing and executing marketing deliverables.

Skills & Qualifications:
- Verbal and written communication skills (including analysis, interpretation, & reasoning)
- Ability to work well autonomously and within a team in a fast-paced and deadline-oriented environment.
- Self-motivated with critical attention to detail, deadlines and reporting
- Understanding and experience working in Adobe Creative Suite (InDesign, Photoshop, Illustrator, Etc.) is preferred

Hours:
- Schedule determined by Logo Brands team lead.
- Most positions will be Monday – Friday from 8:00am to 5:00pm.
- This position is not remote. You will be required to be in the office.

Pay:
- $2,000 gross paid in two installments monthly.

Send your resume to: Kayli@logobrands.com