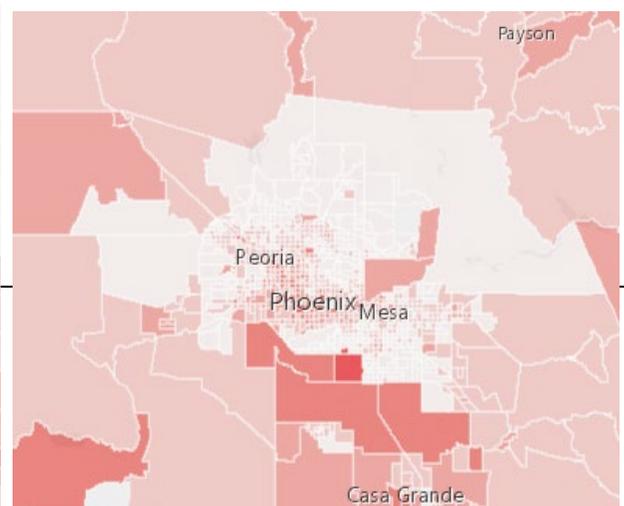
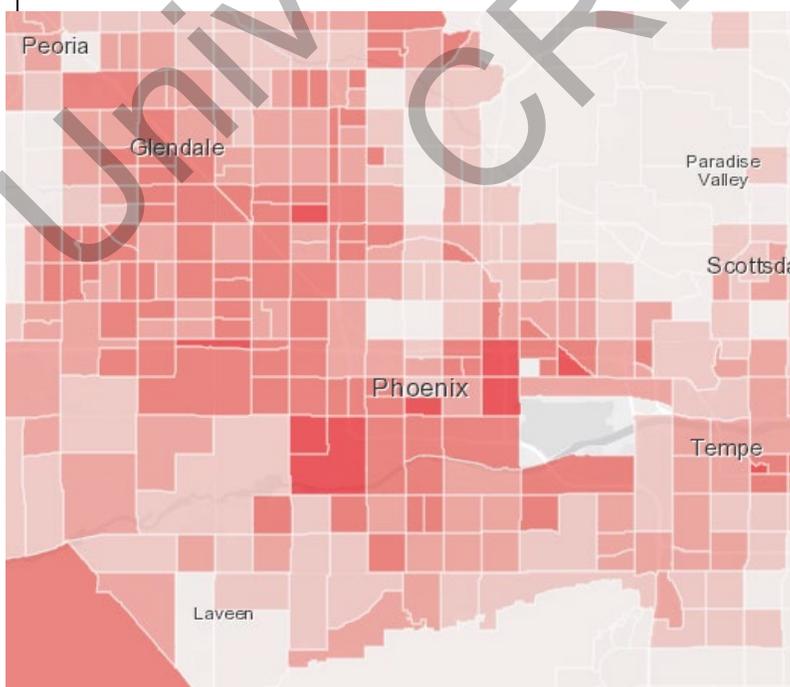


## Remember!

This is all secondary data, so it's not perfect! You have on-the-ground knowledge that is likely more up-to-date and informed.

### A FEW CAVEATS ABOUT THE MAPS AND THEIR DATA...

- All standard sample caveats apply to anything drawing on ACS data: these data come from a **sample of people**. They don't capture everyone, particularly in certain communities, namely, Latinx and Native communities (but it's the best estimate anyone has).
- Census tracts are widely used for mapping, but they don't perfectly align with communities. It may be that you know a community to have a quality that isn't clearly visible when looking at data by census tract because other communities in the tract sort of dilute that one community
- Home-based ECE providers are a special case of imperfect data – they don't post actual addresses of people's homes on the public data set, so take those little purple house icons in ECE with a big grain of salt – there is presumably a home somewhere in that ZIP code for each icon, but the precision of the icon is variable.
- For some data, there was no central data source, so we pasted together what we could, but we know there are holes (e.g., gardens, recreation centers). Please make a note of the ones that you do know about in the Qualtrics page.
- The SNAP enrollment counts are from 2018, but the enrollment percentages use data from the 2010 US Census (because that's the best count available). Because of this, enrollment percentages might look strangely high because of undercounts or population shifts between 2010 and 2018. Think of this percentage as a "guesstimate" rather than an exact value.
- Census tracts generally have a population size between 1,200 and 8,000 people, with an optimum size of 4,000 people. This means that in rural areas, census tracts can be quite large, whereas in densely populated urban areas, census tracts can be quite small. So, when looking in urban areas, be sure to **zoom in** to make sure that you're seeing all the tracts. If you're too zoomed out, some tracts might be hidden by words, icons, etc.



## Glossary:

- **Layer** – in maps, each type of data is its own layer. You can turn layers on or off by clicking on the left menu. They are sorted by type in the top right of your screen
- **Icon** – the little markers, each of which represent a certain type of place. You can display several of these at one time.
  - **Proportional icon** - the size of the icon (a circle) tells you something about the site (e.g., bigger for more meals served)
- **Polygon layer** – these data are spread over an area (census tracts) rather than a single address. The more intense a color, the more intense a value (like a weather map). It's hard to look at more than one layer at a time, but you can (and should!) look at icons on top of layers.
- **Bookmarks** – take you to key community places if you get lost

This info tab has the link to the online page to submit suggestions for changes

bookmarks

legend

The screenshot shows the Cochise UA SNAP-Ed Map 2.0 interface. The left sidebar contains a 'Layers' panel with various data layers like 'AZ WIC Retailers (2019)', 'AZ SNAP Retailers (2019)', and 'National School Lunch Program Sites (2019)'. The main map area displays a grid of data points and polygons. The right sidebar shows 'Sorted layers' with a legend for 'Proportional icon' and 'Polygon layer'. A callout box explains that the 'info' button in the top right corner links to a page for submitting suggestions. Another callout points to a search bar, stating 'Use this to clear all layers you've turned on'. A third callout points to a point on the map, stating 'You can click on a point to learn more'. A fourth callout points to a small arrow on a layer, stating 'Use this small arrow to toggle through info on the different layers'. A fifth callout points to an 'Info Summary' popup, stating 'This "info summary" button will display details for everything in your field of view'. A sixth callout points to a 'Willcox Unified District' popup, stating 'Click here to expand to a sortable data table for everything in your field of view'. The 'Willcox Unified District' popup contains the following data:

Willcox Unified District	
Sponsor Name	Willcox Unified District
Site CTDS	20213101
Site Name	Willcox Elementary School
Total Meals	58,429
Total Free or Reduced Price Meals	52,910
Average NSLP Meals Per Day	139.12
Average NSLP Free or Reduced Price Meals Per Day	125.98
Total Days of Service	420
Physical Address	501 W. Delos
	<a href="#">Zoom to</a>

If you find an error, click on the info button in the top right corner, navigate to the first link listed (also at <https://bit.ly/2Y22goy>) to suggest additions, deletions, and changes.