

RCSC Course Offerings: Spring 2027

Course offerings and days/times are subject to change.

For registration dates please visit <https://registrar.arizona.edu/registration-schedule>

RCSC LOWER DIVISION

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| • RCSC 114-001: Introduction to Retailing | M/W/F 10:00-10:50 In Person |
| • RCSC 114-101: Introduction to Retailing (<i>Major Only</i>) | 7W2 iCourse |
| • RCSC 205-001 & 205A-101: Merchandise Planning & Control | M/W 3:30-4:45 In Person; with 7wk1 iCourse lab |
| • RCSC 205-101 & 205A-101: Merchandise Planning & Control | 7wk1 iCourse with lab |
| • RCSC 220: Markets, Finance and Retailing | 16wk iCourse |
| • RCSC 240: Consumer Behavior | T/Th 11:00-12:15 In Person |
| • RCSC 295A: RCSC Career Exploration (1 unit) | iCourse |

RCSC Supporting Coursework

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| • HECL 201: Introduction to Statistics | T/Th 2:00-3:15 In Person |
| • HECL 202-001: Introduction to Research Methods | T/Th 9:30-10:45 In Person |
| • HECL 202-002: Introduction to Research Methods | T/Th 2:00-3:15 In Person |
| • HECL 202-101: Introduction to Research Methods | 7WK1 iCourse |

RCSC CORE COURSES

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| • RCSC 315: Retail Communications Strategy | T/TH 9:30-10:45 In Person |
| • RCSC 316-001 & 316A-101: Retail Business Analysis with Lab | T/Th 2:00-3:15 In Person; with iCourse lab |
| • RCSC 384-001: Leadership, Management and Ethics | M/W 2:00-3:15 In Person |
| • RCSC 384-101: Leadership, Management and Ethics | 16wk iCourse |

RCSC ELECTIVE COURSES

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| • RCSC 326: Product Development | T/Th 3:30-4:45 In Person |
| • RCSC 346: Fundamentals of Marketing | 16wk iCourse |
| • RCSC 350: Supply Chain Management | 7WK2 iCourse |
| • RCSC 361: Social Media, Influencers and Consumers | M/W 12:30-1:45 In Person |
| • RCSC 405: Merchandising Systems | Tu/Th 12:30-1:45 In Person |
| • RCSC 415: Retail Store Design, Planning and Display | M/W 11:00-12:15 In Person |
| • RCSC 434: AI & Digital Retail Strategy | 16WK iCourse |
| • RCSC 440: Customer Research and Insights | M/W 9:30-10:45 In Person |
| • RCSC 480: Sustainable Retailing | T/Th 11:00-12:15 In Person |
| • **RCSC 493B: Retailing and Consumer Science Internship
<i>**Must have preapproved Internship & submit Internship Work Plan</i> | Department Consent Required |
| • ACBS 446: Human Resource Management (<i>RCSC Major Only</i>) | 16WK iCourse |

ADVANCED COMPOSITION

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| • HECL 301-001: Applying Critical Thinking to Discourse | T/Th 9:30-10:45 In Person |
| • HECL 301-002: Applying Critical Thinking to Discourse | M/W 9:30-10:45 In Person |
| • HECL 301-101: Applying Critical Thinking to Discourse | 16WK iCourse |

If you're having trouble enrolling in a class, **please read the error message carefully** before asking an advisor. Make sure you look at the **enrollment requirements** for each class to understand the requirements to enroll!

- Are you trying to enroll in a course that is restricted only to Honors students?
- Does the class require a certain pre-requisite?
- Are you trying to enroll in a course that is restricted only to certain majors? If so, you may need to wait until open registration to enroll.
- Is the class full?

- Is there a time conflict with a class in which you're already enrolled?
- Are you trying to enroll in more than 19 units? You need advisor permission to take more than 19 units!