

Retailing and Consumer Sciences (Arizona Online)
2026 - 2027 Catalog Checklist

UA Foundations & General Education

COMPOSITION (Select ONE Sequence)

WRIT 101 & 102 OR WRIT 107 & 108 _____ & _____
OR WRIT 109H _____

FOREIGN LANGUAGE: You must demonstrate 2nd
semester level proficiency in a foreign language _____

Total Units: _____

GENERAL EDUCATION

UNIV 101: Intro to General Education (1 unit) _____
Exploring Perspectives (1 course in each area)

Artist: _____

Humanist: _____

Natural Scientist: _____

Social Scientist: _____

Building Connections (2 courses)

1) _____

2) _____

Civic Institutions (1 course) _____

UNIV 301: General Education Portfolio (1 Unit) _____

Total Units: _____

Supporting Required Courses: 15 Units

_____ MIS 111, BE 120: Computing Applications
_____ MATH 112: College Algebra or higher
_____ RCSC 220: Markets, Finance and Retailing
or ACCT 250 or both ACCT 200 and ACCT 210
_____ HECL 201, PSY 230, or BNAN 276 : Statistics
_____ HECL 202, PSY 290A, BNAN 277: Research Methods

Total Units: _____

**General Electives/Minor (Additional units may be
needed to reach 120 units)**

Required RCSC Communication Course: 3 Units

Advanced Composition (Select ONE course) _____

HECL 301 or WRIT 307

Total Units: _____

*Must earn B or better if B was not earned in ENGL 102,
ENGL 108, or ENGL 109

RCSC Required Lower Division Core Courses: 10 Units

_____ RCSC 114: Introduction to Retailing
_____ RCSC 205: Merchandising Planning and Control
_____ RCSC 205A : Merchandising Planning and
Control Lab (1unit) - Concurrent with RCSC 205
_____ RCSC 240: Consumer Behavior

Total Units: _____

RCSC Required Upper Division Core Courses: 13 Units

_____ RCSC 315: Retail Communications Strategy
_____ RCSC 316: Retail Business Analysis
_____ RCSC 316A: Retail Business Analysis Lab
(Concurrent with RCSC 316)
_____ RCSC 384: Leadership, Ethics, and Management
_____ RCSC 498: Senior Capstone

Total Units: _____

RCSC Major Elective Courses: 21 units Required

_____ RCSC 310 Retail Management and Operations
_____ RCSC 324 Customer Experience Management
_____ RCSC 325 Retail Innovation & Entrepreneurship
_____ RCSC 350 Supply Chain Management
_____ RCSC 360 Digital Retailing
_____ RCSC 361 Social Media, Influencers and Consumers
_____ RCSC 434 Omnichannel & Multichannel Retailing or
RCSC 346 Fundamentals of Marketing or 496A Special
Topics Course

Total Units: _____

NOTE: A minimum of 120 units is required. 56 units must be
university level; 42 must be upper division (300, 400 level). A
minimum GPA of 2.0 is required for graduation.

Total Earned Units _____ / **120**

Earned Upper Division Units _____ / **42**

Earned University Level Units _____ / **56**