

UA Foundations & General Education

COMPOSITION (Select ONE Sequence)

WRIT 101 & 102 OR WRIT 107 & 108 _____ & _____
OR WRIT 109H _____

Writing Emphasis (Junior/Senior Standing)

RCSC 384 or RCSC 440 _____

FOREIGN LANGUAGE: You must demonstrate 2nd
semester level proficiency in a foreign language _____

Total Units: _____

GENERAL EDUCATION

UNIV 101: Intro to General Education (1 unit) _____

Exploring Perspectives (1 course in each area)

Artist: _____

Humanist: _____

Natural Scientist: _____

Social Scientist: _____

Building Connections (6 units)

1) _____

2) _____

Civic Institutions (3 units)

1) _____

UNIV 301 General Education Capstone (1 unit) _____

**Foundations Math and English must be satisfied to enroll.*

Total Units: _____

Supporting Required Courses: 15-16 Units

_____ RCSC 195: Intro to the RCSC Program (1 unit; *optional*)
_____ HECL 120, BE 120, **or** MIS 111: Computing Applications
_____ MATH 112: College Algebra or higher
_____ RCSC 220: Markets, Finance and Retailing or ACCT 250:
Survey of Accounting (or ACCT 200 and ACCT 210)
_____ HECL 201, PSY 230, BNAD 276, or SOC 375: Statistics
_____ HECL 202, PSY 290A, RCSC 260, or SOC 374: Research
Methods

Total Units: _____

Required RCSC Communication Course: 3 Units

Advanced Composition (Select ONE course)

HECL 301, ENGL 307 _____

Total Units: _____

RCSC Required Lower Division Core Courses: 11 Units

_____ RCSC 114: Introduction to Retailing
_____ RCSC 205: Merchandising Planning and Control
_____ RCSC 205A: Merchandising Planning and Control Lab (1 unit)
(Concurrent enrollment with RCSC 205)
_____ RCSC 240: Consumer Behavior
_____ RCSC 295A: RCSC Career Exploration (1 unit)

Total Units: _____

RCSC Required Upper Division Core Courses: 13 Units

_____ RCSC 315: Retail Communications Strategy
_____ RCSC 316: Retail Business Analysis
_____ RCSC 316A: Retail Business Analysis Lab
(Concurrent enrollment with RCSC 316)
_____ RCSC 384: Leadership, Management and Ethics
_____ RCSC 498: Senior Capstone

Total Units: _____

RCSC Major Elective Courses: 21 units Required

_____ RCSC 305 Advanced Retail Planning
_____ RCSC 310 Retail Management and Operations
_____ RCSC 311 Category Management
_____ RCSC 320 Retail Brand Strategy
_____ RCSC 324 Customer Experience Management
_____ RCSC 325 Retail Innovation and Entrepreneurship
_____ RCSC 330 Food Retailing
_____ RCSC 340 Consumer Behavior in Retailing
_____ RCSC 346 Fundamentals of Marketing
_____ RCSC 350 Supply Chain Management
_____ RCSC 360 Digital Retailing
_____ RCSC 361 Social Media, Influencers, and Consumers
_____ RCSC 380 Sustainable Consumption
_____ RCSC 385 Responsible Sourcing & Supply Chain
_____ RCSC 400 Retailing and Marketing Strategy
_____ RCSC 405 Merchandising Systems
_____ RCSC 415 Retail Store Design, Planning and Display
_____ RCSC 424 Services Retailing
_____ RCSC 434 Omnichannel and Multichannel Retailing
_____ RCSC 440 Customer Research and Insights
_____ RCSC 446 Global Retailing
_____ RCSC 471 Advanced Analytics Lab (1 unit)
_____ RCSC 472 Market Analysis Lab (1 unit)
_____ RCSC 473 Data Visualization Lab (1 unit)
_____ RCSC 480 Sustainable Retailing
_____ RCSC 485 Sustainable Marketing
_____ RCSC 496A Topics in Retailing and Consumer Science
_____ RCSC 495A Career Success (1 unit)
_____ ACBS 446 Human Resource Management
_____ ACBS 447 Legal Environment of Business
_____ PFFP 370 Legal and Ethical Issues in Retailing
_____ PFFP 476 Retail Financial Services
_____ HECL 331 Consumers, Food & the Future of Eating

Optional Experiential Electives: (See Experiential Policy on Page 2)

_____ RCSC 393/493B Internship
_____ RCSC 399/499 Independent Study
_____ RCSC 491 Preceptorship
_____ RCSC 492 Directed Research
_____ RCSC 498H Honors Thesis
_____ Study Abroad

Total Units: _____

**Retailing and Consumer Science
2026 - 2027 Catalog Checklist**

General Electives/ Minor: (10-12 units may be needed to reach 120 units)

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Total Units: _____

NOTE: A minimum of 120 units is required. 30 units must be university level; 42 must be upper division (300, 400 level). A minimum GPA of 2.0 is required for graduation.

Earned Units for Degree	_____ / 120
Earned Upper Division Units	_____ / 42
Units in Residence	_____ / 30

RCSC Lower Division CORE			Typically Offered
RCSC 114	Introduction to Retailing		F, SP, SS
RCSC 205 & 205A	Merchandise Planning & Control w/Buying Lab	Recommended Prerequisite: MATH 112	F, SP, SS
RCSC 220	Markets, Finance & Retailing		F, SP
RCSC 240	Consumer Behavior		F, SP, SS
RCSC 260	Shopper Data & Business Research		SP
RCSC 295A	RCSC Career Exploration		F, SP

RCSC Upper Division CORE			Typically Offered
RCSC 315	Retail Communications Strategy	Required: RCSC 114 and RCSC 240 Rec. Prereq: HECL 202 or PSY 290	F, SP
RCSC 316 & 316A	Retail Business Analysis w/Lab	Required Prerequisite: RCSC 220, or ACCT 250, or [ACCT 200 and ACCT 210], and RCSC 205 & 205A	F, SP
RCSC 384	Leadership, Management and Ethics	Required: RCSC 114	F, SP
RCSC 498	RCSC Senior Capstone	Required: RCSC 316 & 316A	SP, SS

Experiential Unit Limit Policy: Up to **12 units** from the following experiential learning courses may be used to fulfill RCSC ELECTIVE requirements

RCSC 393/493B	Internship	Maximum 9 units
RCSC 399/499	Independent Study	Maximum 12 units
RCSC 491	Preceptorship	Maximum 3 units
RCSC 498H	Honors Thesis	Maximum 6 units
Study Abroad Global Track: IAU Rome or IAU Barcelona		Maximum 12 units

RCSC Major Resources

RCSC Prerequisite Guide:

<https://norton.arizona.edu/rcsc-catalog-checklists>

UA Course catalog:

<https://studentcenter.arizona.edu/app/ui/public/ps/course-catalog?tab=DEFAULT>

This document is a guide. Review your Advisement Report for official Major/Degree satisfaction.