



MINOR INFORMATION

- The FITS minor is the junction where fashion meets business. The FITS minor consists of 6 courses, which are offered during the Fall and Spring semesters, as well as during the Summer sessions. Students have the ability to complete the Fashion minor in two summers.
- The curriculum currently offers introductory courses in fashion forecasting, fashion promotion, textiles, research, data analysis, economic management, and managing apparel productions and people. You will graduate with a strong working knowledge of apparel product development, apparel manufacturing, textile application, and the ability to utilize technology not only for analysis, but also for communication and marketing. You will also understand market trends as well as popular styles in a specific location(s), culture, age, and economic groups.

MINOR POLICIES:

- Interested students must complete a **FITS Minor Information Session** and Quiz Online. **A 2.0 GPA is required to declare**
- Courses used in the FITS Minor may not be applied to a student's major or second minor.

FITS ADVISING:

Julian Cavell: jcavell@arizona.edu
For general questions, please email:
nortonminoradvising@arizona.edu

ENROLLMENT INFORMATION:

- FITS Minors will enroll in all FITS minor courses through your Student Center in UAccess
- There are a limited number of seats in each class/section. You are encouraged to enroll as soon as possible to ensure that you get a seat

MINOR REQUIREMENTS:

- **The minor consists of 18 total units**
- **Recommended** to have FITS 215 and FITS 345 coursework completed before upper division FITS Electives.

TWO REQUIRED CORE COURSES

FITS 215 - Mechanics of Fashion

FITS 345 - Science of Textiles

UPPER DIVISION FITS ELECTIVES (12 UNITS)

FITS 204 - Consumers, Fashion, and the Economy

FITS 300- The Business of Beauty

FITS 333 - Fashion Promotion

FITS 335 - Fashion Forecasting and Research Trends

FITS 397- Fashion Collaborative: Fashion for Purpose

FITS 400: The Influencer Phenomenon

FITS 435 - Society, Culture & Fashion

FITS 450: Fashion & Technology

FOR MORE INFORMATION AND TO DECLARE THE MINOR ONLINE:

<https://norton.arizona.edu/academic-advising/fashion-industry-science-technology/declaring-minor>