

Retailing and Consumer Sciences (Arizona Online)  
2024 - 2025 Catalog Checklist

**UA Foundations & General Education**

**COMPOSITION (Select ONE Sequence)**  
 ENGL 101 & 102 OR ENGL 107 & 108 \_\_\_\_\_ & \_\_\_\_\_  
OR ENGL 109H \_\_\_\_\_

**FOREIGN LANGUAGE:** You must demonstrate 2<sup>nd</sup> semester level proficiency in a foreign language \_\_\_\_\_

**Total Units:** \_\_\_\_\_

**GENERAL EDUCATION**

**UNIV 101: Intro to General Education (1 unit)** \_\_\_\_\_

**Exploring Perspectives (1 course in each area)**

**Artist:** \_\_\_\_\_

**Humanist:** \_\_\_\_\_

**Natural Scientist:** \_\_\_\_\_

**Social Scientist:** \_\_\_\_\_

**Building Connections (3 courses)**

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

**UNIV 301 General Education Capstone (1 unit)** \_\_\_\_\_

**Total Units:** \_\_\_\_\_

**Supporting Required Courses: 15 Units**

\_\_\_\_\_ MIS 111, BE 120: Computing Applications

\_\_\_\_\_ MATH 112: College Algebra or higher

\_\_\_\_\_ RCSC 220: Markets, Finance and Retailing  
 or ACCT 250 or both ACCT 200 and ACCT 210

\_\_\_\_\_ HECL 201, PSY 230, or BNAN 276 : Statistics

\_\_\_\_\_ HECL 202, PSY 290A, BNAN 277: Research Methods

**Total Units:** \_\_\_\_\_

**General Electives/Minor (Additional units may be needed to reach 120 units)**

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**Required RCSC Communication Course: 3 Units**

**Advanced Composition (Select ONE course)** \_\_\_\_\_  
 FCSC 301 or ENGL 307

**Total Units:** \_\_\_\_\_

\*Must earn B or better if B was not earned in ENGL 102, ENGL 108, or ENGL 109

**RCSC Required Lower Division Core Courses: 10 Units**

\_\_\_\_\_ RCSC 114: Introduction to Retailing

\_\_\_\_\_ RCSC 205: Merchandising Planning and Control

\_\_\_\_\_ RCSC 205A : Merchandising Planning and Control Lab (1unit) - Concurrent with RCSC 205

\_\_\_\_\_ RCSC 240: Consumer Behavior

**Total Units:** \_\_\_\_\_

**RCSC Required Upper Division Core Courses: 13 Units**

\_\_\_\_\_ RCSC 315: Retail Communications Strategy

\_\_\_\_\_ RCSC 316: Retail Business Analysis

\_\_\_\_\_ RCSC 316A: Retail Business Analysis Lab  
 (Concurrent with RCSC 316)

\_\_\_\_\_ RCSC 384: Leadership, Ethics, and Management

\_\_\_\_\_ RCSC 498: Senior Capstone

**Total Units:** \_\_\_\_\_

**RCSC Major Elective Courses: 21 units Required**

\_\_\_\_\_ RCSC 310 Retail Management and Operations

\_\_\_\_\_ RCSC 324 Customer Experience Management

\_\_\_\_\_ RCSC 346 Fundamentals of Marketing

\_\_\_\_\_ RCSC 350 Supply Chain Management

\_\_\_\_\_ RCSC 360 Digital Retailing

\_\_\_\_\_ RCSC 361 Social Media, Influencers and Consumers

\_\_\_\_\_ RCSC 434 Omnichannel & Multichannel Retailing

\_\_\_\_\_ RCSC 496A Special Topics other RCSC Elective

**Total Units:** \_\_\_\_\_

**NOTE:** A minimum of 120 units is required. 56 units must be university level; 42 must be upper division (300, 400 level). A minimum GPA of 2.0 is required for graduation.

Total Earned Units \_\_\_\_\_ / **120**

Earned Upper Division Units \_\_\_\_\_ / **42**

Earned University Level Units \_\_\_\_\_ / **56**

This is meant to be used as guide and is not an official document of the University of Arizona. Review your Advisement Report for official Major/Degree satisfaction.