



**RETAILING AND CONSUMER SCIENCE
 UNDERGRADUATE ACADEMIC ADVISING HANDBOOK**

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Meet with RCSC Advising

Amye Chaparro, Academic Advisor

chaparro@arizona.edu

[McClelland Park, room 203G](#)

RCSC Majors in Sophomore, Junior, Senior Standing

RCSC Minor, Digital Retailing Minor, & Transfer

RCSC Career & Internship Exploration

Amye Chaparro, Academic Advisor

Students can schedule with Amye

chaparro@arizona.edu

[McClelland Park, room 203G](#)

Interim First Year RCSC Advisor

To schedule an appointment and view weekly drop-in availability, visit the RCSC Advising Website:

<https://norton.CALES.arizona.edu/academic-advising/retail-consumer-science>

Appointments, Drop-Ins, and Email – Determine What is Best for You:

| Schedule an Appointment 30 Minute Meeting | Drop-In Advising (5-10 minute quick questions) | Email Quick questions/clarifications |
|--|--|---|
| <ul style="list-style-type: none"> • Course planning past the current semester (graduation plan) • Minor exploration • Transfer credit approvals • Study Abroad planning • Advising signature for financial aid appeal • Concerns about academic difficulties and advice about academic success strategies • Personal exploration regarding graduate school, internships, jobs, etc. <p>*Make advising appointments online & write down your appointment date and time so you remember to attend.</p> | <ul style="list-style-type: none"> • General information about course offerings or course content • Verification of existing schedule • General information about major requirements, a UA policy, or a campus resource • Quick Signatures • Questions like: “Can CHEM 101A fulfill a Natural Science requirement?” • Turning in hard copy forms for internship, research, or preceptor enrollment • If you have an urgent question that may be longer than a drop-in question, please feel free to drop-in. We will do what we can in the allotted time, and schedule a follow-up meeting if needed <p>*Drop-in advising is on a first-come, first-served basis. There may be a wait, so make sure you have time to stop by.</p> | <ul style="list-style-type: none"> • Clarification if you are unsure an appointment is necessary • Clarification of a UA policy or procedure • Quick review of your current course schedule • Turning in electronic forms for internship, research, or preceptor enrollment • Other inquiries – if we can answer your question over email, we will. If your question is more complex, we’ll recommend that you make an appointment or attend drop-in advising hours to talk more <p>*Make sure you use your UA email address for advising communication. Allow 24-48 hours for a response.</p> |

Make the Most of Academic Advising: Before, During, and After Your Meeting

| | |
|--------------------------------|--|
| Before Advising Meeting | <ul style="list-style-type: none"> • Determine what kind of advising appointment you need (meeting vs. drop-in) • Familiarize yourself with the UA Calendar and be aware of University deadlines • Review your academic advisement report • Come prepared with an RCSC catalog checklist • Prepare a list of courses you are considering • Prepare other questions you have and write them down • Bring advising materials from previous appointments • Cancel at least 24 hours in advance if you are unable to attend • Make your appointment well in advance of your first day to register for classes • Bring materials to take notes and a laptop if you have one |
| During Advising Meeting | <ul style="list-style-type: none"> • Arrive on time • Sign in at the front computer in Student Services, McClelland Park Room 203 • Turn off or silence your cell phone • Be open with your advisor on how things are going academically and personally • Be willing to share things about yourself so we can better understand your goals and interests • Ask question and take notes |
| After Advising Meeting | <ul style="list-style-type: none"> • Keep an advising folder with information you learn in all your advising appointments • Complete any necessary follow up steps that your advisor recommended • Seek available campus resources and opportunities discussed in your appointment • If something is unclear afterwards, send follow up questions via email or attend drop-in hours |

Advising Roles & Responsibilities

Student Responsibilities

- Read University Email Daily
- Take the initiative to meet with your advisor at least once per semester, or as often as needed, to discuss your progress
- Be involved in the advising process by being prepared to discuss your goals and educational plans during meetings, bring questions and necessary materials to meeting, and be open to suggestions
- Take responsibility for making academic and career decisions based on available information and advice
- Develop a working knowledge of policies, procedures, deadlines, and campus resources.
- Execute an academic plan directed toward completing your degree
- Review and become familiar with your major/minor requirements each semester and track your progress towards graduation

Utilize UA resources that will help you succeed academically and prepare for life after graduation

Advisor Responsibilities

- Provide accurate and consistent information
- Clarify, interpret, and confirm program requirements, policies, procedures, and deadlines
- Advise students in exploring and defining academic and career goals
- Assist students with creating short and long-term academic plans
- Assist students with making academic and career decisions consistent with interests, values, and abilities
- Listen responsively to address questions, concerns, and problems
- Facilitate relationships between students and other individuals on campus; refer students to appropriate support services when needed
- Maintain confidentiality according to the Family Educational Rights and Privacy Act (FERPA)
- Consider student's best interest when advocating for policy or curricular changes
- Be available and accessible to answer questions

Email Etiquette

- Use your University of Arizona Outlook account.
- Use a clear subject line such as “Question about my schedule.”
- Include your full name as well as your student ID number.
- Include the course numbers of any classes you are having difficulty registering for, along with any error messages you may be receiving.
- Keep your questions clear, short, and to the point.
- Don’t be too casual with your advisor when using e-mail. Proof-read and spell check!
- Allow 1 to 2 business days for a response, excluding weekends and University Observed Holidays.

Student Timelines

Four Year Timeline

Your advisors are here to help you with all these steps.

Every semester it is recommended that you meet with your advisor at least once (or as much as needed), and that you always ensure your wellbeing comes first by reaching out for personal or academic assistance when necessary.

1st Year

- Explore interests, strengths, and careers
- Make tentative plan of classes year by year
- Get involved with clubs, organizations, and volunteering
- Start looking into internships, research, and/or study abroad
- Start building a resume
- Start to develop effective time management and study strategies
- Attend office hours
- Explore campus resources that can enhance your academic and personal success

2nd Year

- Finalize and declare major(s) and minor(s)
- Seek volunteer opportunities, internships, research, and/or study abroad programs
- Update resume
- Develop relationships with faculty and attend office hours
- Research post-graduation options and talk with mentors about your goals
- Stay involved in activities that suit interests and goals

3rd year

- Research career options and graduate programs
- Talk to advisors, internship coordinators, and career services to enhance professional skills
- Update resume
- Continue volunteer opportunities, internships, research, and club involvement
- Take graduate entrance exams
- Continue connecting with faculty and mentors

4th Year

- Apply for graduation and meet with your advisor to complete your degree check
- Finalize career, professional, or graduate school plans
- Apply for graduate or professional schools
- Submit resumes and begin interviewing

Semester Timeline: Your advisors are here to help you with all these steps.

Term Begins: Identify semester goals and finalize semester schedule

Week 1: If necessary, make any last-minute changes to your schedule
Check academic deadlines on the Registrar's website regarding adding and dropping courses for the semester

Week 2: Evaluate how you are doing in your classes. Make a time management plan for the semester.
The deadline to drop a course without a W occurs the 2nd week of classes

Weeks 3-8: Visit your instructors during their office hours before your first exams and papers. Start looking into clubs, volunteer opportunities, and campus resources to support your success.
During weeks 3 through 10, you can drop a course through UAccess but will receive a W on your transcript (you can receive a maximum of 18 units of W at the UA)

Week 7-8: Get ready to register for next term and make an appointment with your academic advisor

Week 8-10: Re-evaluate how you are doing in your current courses. Attend office hours and seek academic assistance when necessary.
The final withdrawal deadline will occur week 10

Weeks 11-13: *During weeks 11-13, students can drop a course with a W only through a Late Change Petition, which must be filed through the College Dean's Office (Forbes 203) and signed by your instructor*

Week 13 - Finals Week: Complete any projects due at the end of the term. Verify final exam schedule and start to review. Visit office hours and Think Tank for extra help.
Complete withdrawal from all classes is available until the last day of classes

*If you are enrolled in a dynamically dated class (5 weeks, 7 weeks, etc.) make sure you look at the Dates and Deadlines for those classes to understand add/drop deadlines, as they will be different from 15 week courses

<https://www.registrar.arizona.edu/courses/dates-deadlines>

Graduation Requirements

University Foundation Requirements

English

Choose one of the following sequences based on placement

- ENGL 101 & 102
- ENGL 107 & 108
- ENGL 109H
(requires placement)

Math

RCSC requires College Algebra

- Math 107, Math 112, or Higher Math

Students must test into College Algebra or complete the necessary math sequence based on placement. For example:

- Math 100 → Math 107 or Math 112
*Math 107 does not serve as a prerequisite to other math and science courses. Consult with your advisor if you have questions about the math course best for you

It is highly recommended that students complete College Algebra before their junior year. Meet with your advisor to plan correctly!

Foreign Language

RCSC requires 2nd semester language proficiency

There are 3 Ways to demonstrate proficiency:

- Complete a 2nd semester language course with a C or better (e.g., SPAN 102, FREN 102)
- Score the equivalent of 2nd semester skill level on a language proficiency exam administered in person by UA
- AP, IB, or CLEP exam scores

Placement Information

- Writing Placement: <https://english.arizona.edu/foundations-writing>
- Math Placement: <http://math.arizona.edu/academics/placement>
- Language Proficiency Requirements and Exam: <http://advising.humanities.arizona.edu/second-language-proficiency-requirements>
- Testing Office, for Math Placement Test and CLEP Exam: <http://testing.arizona.edu/>

Math & Language Substitution Information

- **RCSC does not allow math substitutions.**
- **Foreign Language substitutions are allowed** for students who have a documented learning disability, which may affect learning and comprehension in language courses. If you have this documentation and believe a substitution may apply to you, please make an appointment to speak with your academic advisor and the Disability Resource Center. We can talk about the process of receiving a substitution and talk about the other types of courses available to fulfill your requirements.

General Education Requirements

Tier Requirements (For students who started at UA *before* Spring 2022)

| Tier I | Tier II | Diversity |
|--|--------------------------------|--|
| <p>Individuals and Societies (INDV) Choose 2 courses numbered 150, for example: HIST 150C1 and ANTH 150B1</p> | <p>ARTS</p> | <p>Diversity Emphasis Course: Focus is on Gender, Race, Class, Ethnicity, Sexual Orientation, or Non-Western Studies. <i>Can be fulfilled through approved Tier I or Tier II Gen Eds</i></p> |
| <p>Traditions and Cultures (TRAD) Choose 2 courses numbered 160, for example: CLAS 160D1 and SPAN 160C1</p> | <p>Humanities</p> | <p>Notes: Courses used to fulfill Tier I or Tier II General Education requirements cannot be used to fulfill RCSC major requirements. A maximum of two Tier Two courses may also be used to satisfy minor requirements.</p> |
| <p>Natural Sciences (NATS) Choose 2 courses numbered 170, for example: GEOS 170A1 and PTYS 170B2</p> | <p>Natural Sciences</p> | |
| <p>RCSC does not require students to complete a Tier II INDV Gen Ed</p> | | |

General Education Requirements

Exploring Perspectives & Building Connections (For students who started at UA Spring 2022 or later)

Introduction to the Gen Ed Experience: 1 Unit Course

UNIV 101 (1 unit)

helps students understand, reflect on, and articulate the purpose and value of their GE courses. Students who are classified as first-year students at the point of admission are required to take UNIV 101; other new students (including transfer and readmitted students) have the option of taking UNIV 101.

Exploring Perspectives (EP): 4 Courses

students explore and practice the approaches and ways of reasoning of the Artist, Humanist, Natural Scientist, and Social Scientist.

EP: Artist

(1 course, 3 units)

EP: Humanist

(1 course, 3 units)

EP: Natural Scientist

(1 course, 3 units)

EP: Social Scientist

(1 course, 3 units)

Building Connections (BC): 3 Courses

students explore the unique contributions of knowledge, skills, methodologies, values and perspectives from varied disciplines, social positions, and perspectives.

BC: Course #1

(1 course, 3 units)

BC: Course #2

(1 course, 3 units)

BC: Course #3

(1 course, 3 units)

General Education Portfolio: 1 Unit Course

UNIV 301 (1 unit)

helps students reflect upon and make meaning of their GE experience through their ePortfolio. Students who are classified as first-year students at the point of admission are required to take UNIV 301; other new students (including transfer and readmitted students) have the option of taking UNIV 301.

Notes:

*A maximum of 9 units of general education coursework may double count to fulfill requirements in a major or minor. Consult with academic advisor to discuss how this applies to your academic plan.

RCSC Requirements

Supporting Requirements

should be **completed** within the first 2 years. These course **support** and **build** a foundational knowledge for upcoming CORE courses.

Supporting Required Courses: 18-22 Units

- _____ HECL 120, BE 120, or MIS 111: Computing Applications
- _____ MATH 112: College Algebra or higher
- _____ RCSC 195: Intro to the RCSC Program (1 unit; optional)
- _____ RCSC 220: Markets, Finance and Retailing or
ACCT 250: Survey of Accounting (or ACCT 200 and ACCT 210)
- _____ HECL 201, PSY 230, BNAN 276, or SOC 375: Statistics
- _____ HECL 202, PSY 290A, RCSC 260, BNAN 277 or
SOC 374: Research Methods

RCSC CORE Requirements

RCSC Required Lower Division Core Courses: 11-12 Units

- _____ RCSC 114: Introduction to Retailing
- _____ RCSC 205: Merchandising Planning and Control
- _____ RCSC 205A: Merchandising Planning and Control Lab (1 unit)
(Concurrent enrollment with RCSC 205)
- _____ RCSC 240: Consumer Behavior
- _____ RCSC 295A: RCSC Career Exploration (1 unit)

RCSC Required Upper Division Core Courses: 13 Units

- _____ RCSC 315: Retail Communications Strategy
- _____ RCSC 316: Retail Business Analysis
- _____ RCSC 316A: Retail Business Analysis Lab
(Concurrent enrollment with RCSC 316)
- _____ RCSC 384: Leadership, Management and Ethics
- _____ RCSC 498: Senior Capstone

Important notes

RCSC/FITS 195 is highly recommended for all First Year or Transfer Students. **One unit course** can be used to satisfy **General Elective** units towards graduation.

RCSC Lower CORE Division

Coursework:

It is recommended that RCSC Lower Division Coursework (specifically RCSC 114) is completed before beginning RCSC Upper Division Coursework.

RCSC Upper Division (UD) CORE

Courses:

Consists of 5 total UD RCSC **CORE** courses.

Some UD RCSC courses have *recommended and required* prerequisites that must be completed before enrolling. Students should follow the RCSC Prerequisites Guide (page 17 of this guide). Following recommended and required prerequisites will ensure you are adequately prepared for all your future coursework.

Mid-Career Writing Assessment (MCWA)

| |
|---|
| <p>Required RCSC Communication Course: 3 Units</p> |
|---|

Advanced Composition (Select ONE course) _____

HECL 301, ENGL 307

*Must earn B or better if B was not earned in ENGL 102, ENGL 108, or ENGL 109

Total Units: _____

Midcareer Writing Assessment: All students must take a course in this area to fulfill the advanced composition requirement in the RCSC major. However, the grade you must receive in this course depends on whether you received a B or better in ENGL 102 or ENGL 109H.

Unit & GPA Requirements

- 120 Overall Units
- 42 Upper Division Units (300-499 level)
- 56 Units must be University Level (Not taken at a community college)
- 30 Units in Residence (In residence means taken at UA)
- 18 of 30 units in Residence must be upper division (300-499 level)
- 2.0 Cumulative GPA and 2.0 Major GPA is required to graduate.
 - If a student's GPA falls below a 2.0 at any point in their

RCSC Elective Requirements

CATALOG starting FALL 2025: 21 Units of RCSC Elective units are required. Up to **12 units** from *optional* experiential learning courses may be used to fulfill the RCSC elective requirements.

CATALOG starting FALL 2024: 24 Units of RCSC Elective units are required. Up to **12 units** from *optional* experiential

RCSC Electives in Area of Interest

Retail Management and Operations

RCSC 310 Retail Management and Operations
 RCSC 324 Customer Experience Management
 RCSC 330 Food Retailing
 RCSC 350 Supply Chain Management
 RCSC 415 Retail Store Design, Planning and Display
 RCSC 424 Services Retailing
 RCSC 434 Omnichannel and Multichannel Retailing
 RCSC 472 Market Analysis Lab (1 unit)
 ACBS 446 Human Resource Management (Spring only)
 ACBS 447 Legal Environment of Business (Fall only)
 PFFP 370 Legal and Ethical Issues in Financial Services

Consumer Marketing and Innovation

RCSC 250 Consumers and Globalization
 RCSC 320 Retail Brand Management
 RCSC 324 Customer Experience Management
 RCSC 325 Retail Innovation and Entrepreneurship
 RCSC 326 Product Development
 RCSC 340 Consumer Behavior in Retailing
 RCSC 346 Fundamentals of Marketing
 RCSC 361 Social Media, Influencers, and Consumers
 RCSC 424 Services Retailing
 RCSC 434 Omnichannel and Multichannel Retailing
 RCSC 446 Global Retailing
 RCSC 440 Customer Research and Insights

Digital Retailing and Social Media

RCSC 310 Retail Management and Operations
 RCSC 324 Customer Experience Management
 RCSC 325 Retail Innovation and Entrepreneurship
 RCSC 326 Product Development
 RCSC 350 Supply Chain Management
 RCSC 360 Digital Retailing
 RCSC 361 Social Media, Influencers, and Consumers
 RCSC 434 Omnichannel and Multichannel Retailing
 RCSC 446 Global Retailing

Merchandising and Buying

RCSC 305 Retail Merchandising
 RCSC 310 Retail Management and Operations
 RCSC 320 Retail Brand Management
 RCSC 326 Product Development
 RCSC 350 Supply Chain Management
 RCSC 405 Merchandising Systems
 RCSC 415 Retail Store Design, Planning and Display
 RCSC 446 Global Retailing

Sustainable Consumption

RCSC 250 Consumers and Globalization
 RCSC 326 Product Development
 RCSC 340 Consumer Behavior in Retailing
 RCSC 346 Fundamentals of Marketing
 RCSC 350 Supply Chain Management
 RCSC 380 Sustainable Consumption
 RCSC 440 Customer Research and Insights
 RCSC 446 Global Retailing
 RCSC 480 Sustainable Consumption and Retailing
 HECL 331 Consumers, Food & the Future of Eating

Learning to use your RCSC catalog checklist

Access your RCSC Catalog Checklist

You can download your checklist from this link <https://norton.arizona.edu/rcsc-catalog-checklists> Use the checklist for your specific catalog year or requirement term.

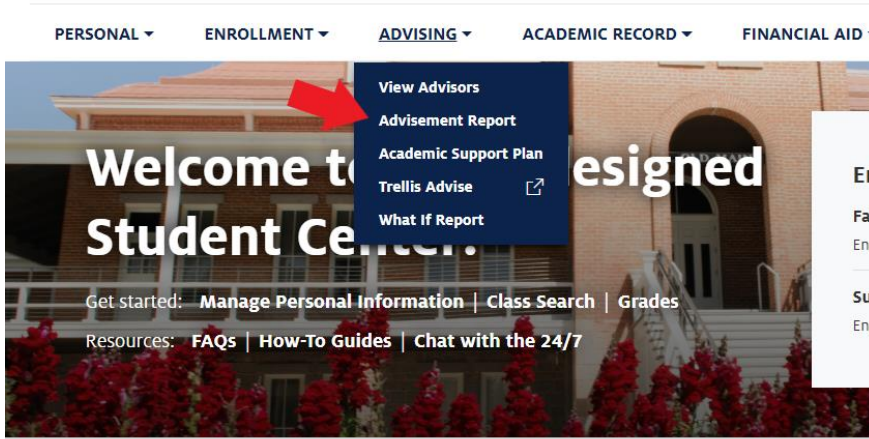
- Some requirements are different based on your catalog year, so it is important that you follow the requirements for your individual requirement term, and become familiar with those requirements
- Your catalog year is typically the year you started at the UA (although you can elect to follow later catalog years if requirements change, and if that change benefits you).
 - **Example:** if a student is currently following the 2018 catalog requirements because they started at UA in 2018, they can choose to update their catalog year to 2020 if requirements have changed and if that change benefits them.
- Students cannot go backward in catalog year. If you start at UA in 2020 you cannot follow a catalog year from 2019, 2018, etc.
- Your catalog year or requirement term can be found on the first page of your advisement report (see image on next page).
- Your catalog year is important, since it tells you which RCSC checklist to use and what requirements you will follow for your graduation planning.

Update your checklist each semester

- Remember that your checklist is a planning tool and it should be used in consultation with your UA Access Advisement Report and your Academic Advisor
 - Bring a completed checklist to appointments to go over questions with your advisor

Understanding Your Advisement Report

Access Your Advisement Report through your UAccess Student Center:



Your Advisement Report is the official record of your progress toward graduation. It follows the same general sequence as your RCSC catalog checklist. We recommend you utilize your advisement report to help you complete your RCSC checklist and stay on track to graduation.

It's recommended that you view your advisement report as a PDF document

Your Advisement Report tells you important information:

- Your requirement term or catalog year
- Your GPA (overall GPA, major GPA, and minor GPA)
- Units Required, Completed & in Progress
- Units listed in the total units (middle column) includes all units completed *and* currently in progress at UA.

Graduation Requirements

| Academic level | Required GPA | Actual GPA | GPA Status | Requirement Term |
|---|----------------|---------------|-------------------|----------------------|
| Undergraduate Career | 2.000 | 2.794 | Satisfied | Fall 2021 |
| Retailing & Consumer Science Major (BS) | 2.000 | 3.000 | Satisfied | Fall 2022 |
| Unit Requirements | Required Units | Total Units * | In Progress Units | Unit Status |
| Units Required for this Degree | 120.00 | 35.00 | 0.000 | Not Satisfied |
| Upper Division Units | 42.00 | 0.00 | 0.000 | Not Satisfied |
| Units in Residence | 30.00 | 31.00 | 0.000 | Satisfied |
| Upper Division Units in Residence | 18.00 | 0.00 | 0.000 | Not Satisfied |

Reminder About Upper Division Units: 42 Upper Division Units (300-499 level) are required to graduate. RCSC Students need to be aware of this requirement and ensure they are meeting it.

What are Applied Skills Courses?

RCSC 493 - Internship

Supervised, experiential, and professional work related to RCSC. These experiences give students the opportunity to practice classroom learning in a real-world setting. They also provide the opportunity to gain experience working with organizations, or with demographics, that you are passionate about.

- The **Internship Course** is offered in the **fall term only**.
- Students must be RCSC Majors to enroll, and we recommend that students have completed RCSC 114, RCSC 295A before enrolling
- 2.25 GPA (Major and Cumulative GPA) is recommended.
- To complete 3 units of internship, students must work 135 total hours at their site.

RCSC internship opportunities are posted online here: <https://norton.arizona.edu/RCSC/internships>, and sent to the RCSC email listserv weekly

RCSC Internship Advising

Connect with Cassandra Ott-Kocon for RCSC internship advising – caott@arizona.edu

Cassandra can help all RCSC students as they explore internship opportunities and as they begin to complete their steps for enrolling in internship credit.

All students interested in enrolling in internship units **must complete an internship workplan** with their worksite. Once completed, this workplan should be submitted to Cassandra so she can approve your internship/practicum and enroll you in you in the course. <https://norton.arizona.edu/undergraduate/student-resources/internships>

RCSC 492 - Directed Research

Supervised work alongside a faculty member, participating in academic research related to RCSC. These experiences are great for those students interested in graduate school, or those interested in developing their research skills.

- 2.25 GPA (Major and Cumulative GPA) is recommended.
- Look at research opportunities online and contact faculty members you are interested in working with. Browse faculty research at <https://norton.arizona.edu/people/family-studies-human-development-directory>
- Once you find a research opportunity, complete the independent study form, and turn your application in to Student Services (McClelland Park room 203) or to your advisor via email in order to get enrolled. Talk with your faculty member about the course best for you:
 - Research – RCSC 492 (letter graded, does count toward GPA)
 - Independent Study – RCSC 499 (Pass/Fail, does not count toward GPA)
 - Honors Thesis – RCSC 498H (letter graded, does count toward GPA)

RCSC 491 – Preceptorship:

Supervised teaching experience alongside an RCSC faculty member. Preceptors are part of a teaching team and help facilitate learning in RCSC classes they have previously and successfully completed

- GPA requirements are up to the instructor you are working with
- Talk with instructors you are interested in precepting for

- Once you find a preceptor opportunity, complete the preceptor application and turn your application into Student Services (McClelland Park room 203) or to your advisor via email in order to get enrolled
- Internships & Practicum: <https://norton.arizona.edu/RCSC/internships>

Research & Independent Study: <https://norton.arizona.edu/sites/default/files/2024-07/Independent%20Study%20Form%2C%20Policies%2C%20Guidelines.pdf>

Preceptor Form: <https://norton.arizona.edu/sites/default/files/2024-07/Norton%20School%20Preceptor%20Contract.pdf>

Turn completed applications in to McClelland Park room 203, or to your advisor via email, and advisors will enroll you in your units. If information and signatures are missing, this could delay enrollment.

CALES Career Center

Connect with the **CALES Career Center** for additional assistance with resume building, career exploration, internship exploration, interview preparation, and graduate school preparation. They also host a lot of great workshops and events for career preparation and professional development! <https://career.cales.arizona.edu/>

Student Engagement and Career Development

Connect with **student engagement and career development** for workshops, resume reviews, career fairs, and Life Lab for major and career exploration. <https://cales.arizona.edu/current-students/career-center>

RCSC Course Descriptions

RCSC Lower Division Courses

RCSC 195: Intro to Retailing and Consumer Science - The focus of this 1-unit colloquium is successful transition of students into the Retailing and Consumer Science (RCSC) Program.. Students will learn about ethical and professional behavior within the RCSC division, academic requirements for successful progression into the RCSC major, and begin personal exploration of careers in retailing. This class combines class activities, writing assignments, and discussions with real life experiences.

RCSC 205: Merchandising Planning & Control - This course is essential for anyone seeking a career in the retailing industry in fields such as merchandising, buying, planning, retail marketing, operations, sales, and brand management. Topics include retail planning and control procedures, computing prices and markups, inventory control, sales reporting, productivity metrics, and retail calendar impact. It includes discussions on current industry developments and students learn about practical business decisions that increase profitability.

RCSC 205A: Merchandising Planning & Control with Buying Lab - This course involves an introduction to Microsoft Excel for merchandising and retail buying decision making. It includes the use of basic mathematical operations, formulas and functions, and formatting, and create charts and graphs. This lab is designed to support the learning objectives and related activities in RCSC 205: Merchandise Planning and Control.

RCSC 114: Intro to Retailing & Consumer Sciences - This course is designed to give a panoramic view of the many facets of the retailing industry through an exploration of all aspects of the retail planning and management model, strategic planning, consumer behavior and career options. We will focus on the changing nature of retailing today and the many complex issues facing retailers in the future.

RCSC 240: Consumer Behavior in Retailing - Study of consumer behavior and the decision-making processes involved when individuals or groups select, purchase, use or dispose of products and services to satisfy needs and desires; analysis of quantitative data using SPSS program.

RCSC 295A: RSCS Career Exploration- Personal and professional development for RCSC students. This course prepares students to apply for internships and to enter the workforce by providing tools and resources for internship and career success. Topics include personal branding, professional dress, resumes, cover letters, and success factors in interviews and internships.

RCSC Upper Division Courses

Core Courses

RCSC 315: Retail Communications Strategy - Apply integrated marketing communications (IMC) in the retail environment. Explore the IMC planning process to effectively use advertising, public relations, direct marketing, sales promotion, personal selling, visual merchandising, and digital/social media. Research, create, organize, and present marketing communication campaigns.

RCSC 316: Retail Business Analysis- This course is designed to introduce students to the fundamentals of business analysis in the context of developing and managing a company's strategic direction. The core focus of the course is to understand and analyze the relationship between a company's business model and its strategic performance by employing various analytical tools used to guide strategy. These business analytic tools include basic financial performance analysis, pro forma financial projections, business model simulation, and sensitivity analysis. Particular attention will be given to the financial performance metrics and standards used within the retailing industry.

RCSC 316A: MS Excel & Retail Business Analysis (Concurrent with RCSC 316)- This course is designed to introduce students to the fundamentals of Microsoft Excel and its support of decision-making within the retailing industry. The course covers the key features of MS Excel including general formatting, use of basic mathematical operations, introduction to basic and advanced functions, and pivot tables and charts. The course is designed to support the learning objectives and related activities integrated in

RCSC 384: Leadership, Management and Ethics - Explore leadership and management concepts and practices that lead to more effective, ethical and socially-responsible organizations. Build your professional leadership capabilities in organizational planning, business decision making, negotiation and influence, teamwork, employee motivation and training, organizational goal setting, and business communications. Develop skills for managing the challenges and opportunities of diversity and cultural differences within organizations and the global marketplace. Evaluate and reflect on your career path and career development.

RCSC 498: RCSC Senior Capstone - A culminating experience for majors involving a substantive project that demonstrates a synthesis of learning accumulated in the major, including broadly comprehensive knowledge of the discipline and its methodologies. Senior standing required.

RCSC ELECTIVE COURSES

RCSC 305: Advanced Retail Planning - Students are exposed into the real-world industry practices in retail planning. The students will apply the concepts of supply and demand to forecast the customer needs and maximize profit by utilizing the industry's data, analytics, and student's intuition. The class incorporates up-to-date retail planning software and data mining to develop retail planning, such as assortment planning, pricing, inventory, and allocation.

RCSC 310: Retail Management and Operations Contemporary concepts, principles, and practices of retail operations management. Real-world cases and perspectives for store, digital, and omnichannel retailing. Topics include operations strategy, process design, capacity planning, inventory control, loss prevention, and project management. The topics are integrated using the retail profit model and a systems model of the operations of a retail organization.

RCSC 320: Product Development & Brand Strategies - Uses case studies to examine theories, applications, and scientific aspects of strategic brand management in retailing including building, measuring, and managing

brand equity. Students will research, create, organize, and present a new product development concept and its brand strategy.

RCSC 325: Retail Innovation & Entrepreneurship - This course is designed to introduce students to the challenges and opportunities associated with developing innovations in an entrepreneurial environment. The course will cover the basic theories and practices of innovation and entrepreneurship in the retailing industry. This will include understanding the psychology of the retail innovator, the risks and challenges of developing retail business innovations and opportunities, and the process of successfully executing them in a firm environment. The course will also address the responsibilities of managing within an innovative and entrepreneurial atmosphere.

RCSC 326: Product Development- The development and successful launch of new products (goods or services) is essential in contemporary retailing. An overview of innovation process management, concept evaluation, principles and practices for the development, design, marketing and introduction of new products and services. Students research, create, organize, and present a new product development concept and its new product launch strategy.

RCSC 330: Food Retailing - Study of food retailing principles and promotional techniques unique to food retail establishments; inventory planning and control, buying, pricing, operation, human resources; current global issues affecting the food industry including production agriculture, manufacturing and wholesale distribution; strategic management and food consumption behavior.

RCSC 346: Fundamentals of Marketing - This course reviews the basic concepts of marketing as well as the nature and scope of major marketing activities and decisions that occur throughout the marketing planning process. It also studies some of the major challenges and opportunities that exist in planning marketing strategy today. It examines the meaning of marketing as management of competitive advantage and marketing's role in delivering value to customers, corporations, and society at large.

RCSC 350: Retail Supply Chain Management - Supply chain management is the design and management of seamless, value-added processes across organizational boundaries to meet the real needs of the end customer. With increasing competition around the globe, supply chain management is both a challenge and an opportunity for retailers. Investigate supply chain challenges, including how to cope with demand and supply uncertainty, how to build and optimize the supply chain organization, global perspectives, and optimization of logistics, inventory, and international trade-related costs.

RCSC 360: Digital Retailing - Survey of digital retailing methods and practices for marketing products and services in direct-to-consumer business models. The course will cover website and mobile design, digital authoring and publishing tools, e-commerce business models, electronic merchandising theory, terminology, resources, and practices. Students will learn about digital commerce via applied learning activities and development of a fully functional digital store.

RCSC 380: Sustainable Consumption - Examine consumer behavior in the context of global environmental and social challenges. Sustainability requires a critical shift in consumers' mindset to effectively respond to these challenges. We will discuss adaptation and mitigation strategies for consumers with special emphasis on overconsumption as the main driver of climate change, the reduction of individual and collective ecological footprints, the boundaries in effectively adapting materialist lifestyles, and the intersection of economic, ecological and social inequity. The course provides an introduction into environmental and social sustainability, including the science, theoretical concepts, and practical approaches used to analyze and reduce negative impacts of consumer behavior.

RCSC 415: Retail Store Design, Planning & Display - An advanced course studying, investigating and analyzing retail store design. Students will become aware of inspired selling environments that attract consumers and build branding that have the potential to lead to increased sales volume.

RCSC 424: Services Retailing - An in-depth exploration of the marketing of profit-centered services to consumers, highlighting the distinct characteristics of services as compared to physical goods, and the special challenges posed by those characteristics. Strategies employed by service firms to effectively address these special conditions will be studied.

RCSC 434: Omnichannel Retailing - An examination of the organizing principles and strategies applied by retailers that market goods and or services using a multichannel retail business model. Emphasis will be placed on retailers involved in integrating operations of two or more channels including store, online, and/or catalog retail channels.

RCSC 440: Customer Research & Insights - Design, interpret, and apply primary and secondary research techniques used to generate customer insights and guide retailers' decision-making. The course combines textbook learning with real-world examples and applications so that students can engage in consumer research in practice.

RCSC 446: Global Retailing – Analysis of international market environment and retailing structure, system, issues and trends in the global market, understanding global consumers and developing retail strategies.

RCSC 480: Sustainable Consumption & Retailing – Students examine and develop retailer and consumer strategies in response to global environmental and social challenges. Sustainability requires a critical shift in mindset of how consumers and retail businesses operate. The course provides an introduction into environmental and social sustainability, including the science, concepts, and strategies used to lower the negative impacts of retail businesses and individuals' lifestyles.

RCSC 496A: Special Topics in Retailing & Consumer Sciences – The development and exchange of scholarly information, usually in a small group setting. The scope of work shall consist of research by course registrants, with the exchange of the results of such research through discussion, reports, and/or papers.

RCSC 495A: Career Success – Graduating seniors will engage in five workshops to include: how to negotiate your salary; how to adapt to a professional/corporate environment; several aspects of professionalism including proper communication etiquette, email netiquette, and dining etiquette.

RCSC Prerequisite Guide & Typical Course Offerings

| RCSC Prerequisites & Course Offerings | | | |
|---|--|--|--------------------------|
| RCSC Required Lower Division Core Courses | | | Typically Offered |
| RCSC 195 (1 unit, <i>optional</i>) | Intro to the RCSC Program | | Fall |
| RCSC 114 | Introduction to Retailing | | Fall, Spring, & Summer |
| RCSC 205 | Merchandise Planning and Control | Required to take RCSC 205A concurrently Recommended Prerequisite: MATH 112 or higher | Fall, Spring, & Summer |
| RCSC 205A | Merchandising Planning and Control Lab | Required to take RCSC 205 concurrently Recommended Prerequisite: MATH 112 or higher | Fall, Spring, & Summer |
| RCSC 240 | Consumer Behavior | | Fall, Spring, & Summer |
| RCSC 295A (1 unit) | Career Exploration | | Fall, Spring |
| Supporting Required Courses Additional supporting courses required, see checklist for additional requirements | | | Typically Offered |
| RCSC 220 | Markets, Finance and Retailing | | Fall, Spring |
| HECL 201 | Introduction to Statistics | | Fall, Spring, & Summer |
| HECL 202 | Introduction to Research Methods | | Fall, Spring, & Summer |
| Required RCSC Advanced Communications Course | | | Typically Offered |
| HECL 301 | Applying Critical Thinking | | Fall, Spring, & Summer |
| RCSC Required Upper Division Core Courses | | | |
| RCSC 315 | Retail Communications Strategy | Required Prerequisite: RCSC 114 & RCSC 240 Recommended Prerequisite: At least junior standing | Fall, Spring |
| RCSC 316 | Retail Business Analysis | Required Prerequisite: (RCSC 220 or ACCT 250 or [ACCT 200 and ACCT 210]) and RCSC 205 and 205A. Concurrent enrollment: RCSC 316A. | Fall, Spring |
| RCSC 316A | Retail Business Analysis Lab | Required Prerequisite: (RCSC 220 or ACCT 250 or [ACCT 200 and ACCT 210]) and RCSC 205 and 205A. Concurrent enrollment: RCSC 316. | Fall, Spring |
| RCSC 384 | Leadership, Management and Ethics | Required Prerequisite: RCSC 114 Recommended Prerequisite: HECL 301; At least junior standing | Fall, Spring |
| RCSC 498 | Senior Capstone | Required Prerequisite: RCSC 316 & RCSC 316A | Fall, Spring |
| RCSC Upper Division Electives Additional elective options available, see RCSC checklist for full list | | | Typically Offered |
| RCSC 305 | Advanced Retail Planning | Required Prerequisite: RCSC 205 | Fall |
| RCSC 310 | Retail Management and Operations | Required Prerequisite: RCSC 114 and RCSC 205 | Fall |
| RCSC 320 | Retail Brand Strategy | Required Prerequisite: RCSC 240 | Fall |
| RCSC 324 | Customer Experience Management | | Fall |
| RCSC 325 | Retail Innovation and Entrepreneurship | Required Prerequisite: RCSC 220 or ACCT 250 or ACCT 200 | Fall |

Contd. RCSC Prerequisite Guide & Typical Course Offerings

| | | | |
|--|---|---|--|
| RCSC 326 | Product Development | Required Prerequisite: RCSC 240 | Offered intermittently based off instructor availability |
| RCSC 330 | Food Retailing | | Offered intermittently based off instructor availability |
| RCSC 346 | Fundamentals of Marketing | | Spring |
| RCSC 350 | Supply Chain Management | Required Prerequisite: RCSC 205 | Spring |
| RCSC 360 | Digital Retailing | | Fall |
| RCSC 361 | Social Media, Influencers and Consumers | Required Prerequisite: RCSC 205 | Spring |
| RCSC 380 | Sustainable Consumption | Required Prerequisite: RCSC 240 | Fall |
| RCSC 385 | Responsible Sourcing & Supply Chain | | Offered intermittently based off instructor availability |
| RCSC 405 | Merchandising Systems | Required Prerequisite: RCSC 205 | Spring |
| RCSC 415 | Retail Store Design, Planning and Display | Required Prerequisite: RCSC 114 & RCSC 240 | Spring |
| RCSC 424 | Services Retailing | Required Prerequisite: RCSC 114 & RCSC 240 | Offered intermittently based off instructor availability |
| RCSC 434 | Omnichannel and Multichannel Retailing | Required Prerequisite: RCSC 205 | Spring |
| RCSC 440 | Customer Research and Insights | Required Prerequisite: RCSC 240 & Stats (HECL 201 or equivalent) | Spring |
| RCSC 446 | Global Retailing | Required Prerequisite: RCSC 114 & RCSC 240 | Offered intermittently based off instructor availability |
| RCSC 480 | Sustainable Retailing | Required Prerequisite: RCSC 114 & RCSC 240 | Offered intermittently based off instructor availability |
| RCSC 485 | Sustainable Marketing | | Offered intermittently based off instructor availability |
| RCSC 496A | Topics in RCSC | | Offered intermittently based off instructor availability |
| Optional Experiential Electives | | | |
| Up to 12 units from the following experiential learning course courses may be used to fulfill the RCSC elective requirements | | | |
| RCSC 491 | Preceptorship | Maximum 3 units | |
| RCSC 492 | Directed Research | Maximum 6 units | |
| RCSC 493B | Internship | Maximum 9 units | |
| RCSC 494 | Practicum | Maximum 12 units | |
| RCSC 498H | Honors Thesis | Maximum 6 units | |
| RCSC 499 | Independent Study | Maximum 12 units | |
| | Study Abroad | Maximum 12 units (RCSC Major) Maximum 9 units (RCSC Minor) | |
| *Course offerings are subject to change each semester based on department ability to offer coursework | | | |

Minor (Optional)

RCSC Students are not required to have a minor, but encouraged to have one if it fits your schedule and interest.

- Most Minors are at least 18 units, and 9 units must be upper division
- Students are encouraged to choose a minor in an area related to their career goals
- You may choose any minor on campus, or take courses toward a thematic minor
 - Minor Advising Directory: <https://ua-trellis.my.site.com/Public/s/advisors-by-minor>
- RCSC students can choose to complete a thematic minor. A thematic minor allows students to create and structure their own minor in consultation with an RCSC advisor.
 - Thematic minors encourage students to take a variety of courses that will prepare them for future goals and careers.

RCSC Career Opportunities

The RCSC curriculum provides students with a solid foundation in consumer behavior, management, merchandise buying and planning, marketing, branding and product development, human resources, operations, and digital retailing. Our expert faculty will guide students through the interpretation of leading research and retailing best practices to give you the expertise to make data-driven decisions and the confidence to inspire and motivate your colleagues. Our partnerships with industry leaders provide you with access to practical experience that empowers students to achieve success after graduation.

Retail managerial, professional, and technical careers are both rewarding and highly-paid, and demand for employees is growing, not declining. 46 of the Fortune 500 are retailers. In addition, there are retailing professionals working for almost every major company and consulting firm -- from Samsung to L'Oreal to Bain. Retail is one of the best performing industries in the USA and globally. In 2018, U.S. retail sales increased by over 4 percent — the fastest growth in the past three years and the second strongest year of growth in the past decade. The Dow Jones U.S. Retail Index outperformed the Dow Jones Industrial Average in 2018 and in 2019. The retail industry is the largest employer in the United States and directly represents 10 percent of total employment in the United States.

Retailing and Consumer Science (RCSC) is an academic program of the John and Doris Norton School of Family and Consumer Science. Our mission is to provide world-class education on the business of retailing by integrating excellent instruction with cutting-edge research on consumer behavior and retail management. We aspire to be the program of choice globally among the few institutions that offer degrees focused exclusively on the study of consumers and the business of retailing. Our students have the opportunity to apply for scholarships that are exclusively available to RCSC students. Students in the RCSC program also have unparalleled opportunities for professional development, and access to retailing executives and experts. In addition, the Terry J. Lundgren Center for Retailing will help you land internships, build your resume, and prepare to launch a successful career.

Retail and Consumer Science leads to a variety of rewarding careers and graduate school opportunities. Here are just a few of the possibilities: <https://norton.cales.arizona.edu/careers/rcsc>

- Retail Manager
- Category Manager
- Retail Marketing Manager
- Brand Manager/Product Development
- Digital Retailing
- Supply Chain/Logistics
- Retail Business Owner
- Supply Chain/Logistics Manager
- Human Resource Manager
- Visual Merchandising Associates
- Retail Event Planner
- Social Media/Digital Content
- Retail Buyer
- Product Planning/Allocations Manager
- Education & Industry Advocates
- Entrepreneur
- Public Relations/Advertising Manager
- Advanced Degree Candidates
- Store Operations
- Product Developer

Transfer Credit

<https://transfercredit.arizona.edu/>

For all transfer coursework, before taking the course you should verify that credits will transfer to UA and fulfill necessary requirements.

For courses taken at Arizona Community Colleges:

- Use the aztransfer.com Course Equivalency Guide to make sure that you take correct courses at your local AZ community college: <http://aztransmac2.asu.edu/cgi-bin/WebObjects/CEG>
- For a list of common course equivalencies at Pima, Arizona Western, and Rio Salado for RCSC requirements, see Transfer Course Equivalency List on our website: <https://norton.arizona.edu/advising/family-studies-and-human-development/catalog-checklists>

If You Plan to Take Courses Outside of Arizona:

- View the UA Transfer Credit Guide to see if the out of state courses at the institution you will attend have already been evaluated: http://aztransfer.com/UACEG/UA_CEG_OutOfState.html

Transfer Credit Approvals:

- For approval of other courses not listed on the UA Transfer Credit Guide or on the AZTransfer.com Course Equivalency Guide, submit a Course Equivalency or Credit Request here: <https://transfercredit.arizona.edu/content/credit-evaluation>
- Math courses need specific approval from the Math department: <http://math.arizona.edu/academics/placement/credits>

Transfer Credit Reminders:

- C or better needed in all transfer work
- You cannot GRO classes taken elsewhere
- Once coursework is complete, you need to send official transcripts to the UA: <http://registrar.arizona.edu/academics/sending-college-level-transcripts-ua?audience=students&cat1=7&cat2=28>

Studying Abroad

<https://global.arizona.edu/study-abroad>

If you plan to study abroad, see your advisor early to talk about planning for your semester away. Many RCSC students study abroad, and graduating in four years while also studying abroad is feasible with the right planning:

- Saving some general education & minor coursework is often the best, although if you study at an institution abroad that has a Family Studies Program, you may be able to earn credit toward your major
- Consider when you want to go, and consider the classes you would take while away
- See your major advisor to talk more about your study abroad goals and course options!

Registration Tips and Reminders

The screenshot shows a student's UAccess account page. At the top, there is a 'Holds' section with a message: 'There are holds on your account'. Below this, there are sections for 'This Week's Schedule' (listing ENGL 499-101 LEC (15913) Online with an Academic Deadline and a View Full Schedule link), 'To Do List' (with a message: 'There's nothing to do on this list'), and 'Account Summary' (with a message: 'You have no outstanding charges at this time'). A 'Notifies' section includes links for 'Withdraw Opt Out', 'Withdraw Registration', 'Update Emergency Contact', and 'Details'. Below the account summary, there are three enrollment periods listed: 'Spring 2021' (Shopping carts available on Oct 1 for eligible students), 'Fall 2020' (Enrollment Open: **Enroll Now**), and 'Summer 2020' (Enrollment Open: **Enroll Now**).

Check notices and holds - past due balance, academic warning/advising holds, etc. may restrict you from registering!

Every student is given an enrollment date, which is assigned in UAccess. Your registration appointment will begin at 6AM on the date assigned, and remain open until the start of the next semester.

Starting in October and March each semester, you can view your enrollment date on your UAccess student page.

This will tell you when you can start adding courses to your shopping cart and when you can begin enrolling in courses.

Remember that your enrollment date is based on your class standing, which is based on units completed as of the beginning of this semester, not how many years you've been a student.

- Fewer than 30 units = freshmen registration
- 30 or more units = sophomore registration
- 60 or more units = junior registration
- 90 or more units = senior registration

[Registration tutorials](#) & [Registration dates](#) are also listed on the Registrar's Website

Common Enrollment Error Messages:

If you get an error message when enrolling in a course, take a minute to think about why:

- Do you meet the enrollment requirements and prerequisites listed for the course on UAccess?
 - When searching for courses, always click on the course and look at the "enrollment requirements" listed
 - You can also use the "check availability" feature in your UAccess shopping cart in order to determine your ability to enroll in a course
 - During the beginning of your enrollment period, some courses may only be available to students declared in certain majors. Once all students (Seniors through Freshmen) have had their enrollment period, departments will often open courses that may have been restricted to you earlier (like PSY and SOC courses). This means that you can keep courses in your shopping cart, and try enrolling later, once some courses become available to you.
- Are you trying to enroll in a course that requires department consent?
 - Courses like internship, preceptorship, research, or independent study require you to submit an application before getting permission to enroll in these courses. You cannot enroll yourself in these courses.
- Are you trying to enroll in a course that is restricted only to Honors students?
- Are you trying to enroll in a course through one of UA's distance or online campuses? Main campus students only have ability to enroll in main campus courses.
- Trying to enroll in more than 19 units?
 - You need permission to enroll in more than 19 units, and can get that permission by talking with your major academic advisor

Checking Enrollment Requirements


- When Registering for RCSC Courses, make sure you look at **location (Main Campus)**
 - Courses offered through the Yuma Campus are not available to UA Main Campus students
- For all courses, make sure you look at **enrollment requirements** to determine your eligibility to enroll

Photo of UAccess>Student Center>Enrollment>Class Search

Class Details

The University of Arizona | Fall 2024 | Lecture

RCSC 315 - 001 Retail Communications Strategy

 University of Arizona - Main
 Tucson
 8/26/2024 - 12/11/2024

Apply integrated marketing communications (IMC) in the retail environment. Explore the IMC planning process to effectively use advertising, public relations, direct marketing, sales promotion, personal selling, visual merchandising, and digital/social media. Research, create, organize, and present marketing communication campaigns.

| | | |
|---|--|---|
| Status Open w/Req | Class Number 49691 | Session Regular Academic Session |
| Units 3 units | Instruction Mode Fully Online | Class Components Lecture Required |
| Academic Career Undergraduate | Grading Regular Grades A, B, C, D, E | |

Class Notes

**Course Requisites: For RCSC majors it is highly recommended that you be at least a junior when you take this course. For certificate students please take this course as a regular part of your course sequencing.

Meeting Information

| Instructor | Meeting Dates |
|---------------|--------------------|
| Cory Quailles | 8/26/24 - 12/11/24 |

Enrollment Information

Enrollment Requirements

Major: RCSC. Completion of (RCSC 114 or RCSC 214) AND (RCSC 240 or RCSC 340).

Tips: Searching for Classes

- Make sure you are searching in the correct **term**
- Looking for a full 15 week course, or a 7 week course? Use the **session** dropdown menu to filter (7 week sessions are available for many GE courses each semester)
- Looking for a specific class in a certain subject area? Use the **subject search area**, and type in the **catalog number**
- If you want to see all classes offered, even classes that are currently full, uncheck the “**show open classes only box**”
- Use **Advanced Filters, Course Attribute, and Course Attribute Value** Fields to search for general education classes.
- For Students who started at UA before Spring 2022, select “Gen Ed Tiers (Before 2022)”
- For Students who started at UA Spring 2022 or later, select “Gen Ed (Begins 2022)”
- Looking for an **online class or in person class**? You can search for course modalities that fit your needs by filtering for the “**mode of instruction**”

Term

Fall 2023

Session

Seven Week - First

Subject

MATH - Mathematics Main

Search Type

contains

Catalog Number

112

Course Keyword

Campus

University of Arizona - Main

Location

 Show Open Classes Only

Advanced Filters

Filter by Class Attribute

General Education Info

Course Attribute

General Ed (Begins 2022)

Course Attribute Value

Gen Ed: Exploring Perspectives, Artist

General Filters

Class Nbr

Course Component

Instructor Last Name

Mode of Instruction

In Person

Interdisciplinary Interest Area

Course Career

Important UA Policy Information

Get to know the Catalog: <http://catalog.arizona.edu/>

Get to know the Registrar's Website: <http://www.registrar.arizona.edu/>

Dates & Deadlines

- Make sure you understand important deadlines each semester, like last day to add courses, last day to drop without a W, last day to drop on your own through UAccess, last day to file for GRO, and last day to receive a refund. Bookmark this page and refer to it every semester
<https://www.registrar.arizona.edu/dates-and-deadlines>

Grade Replacement Opportunity (GRO)

- GRO offers students the ability to replace grades of C, D, or E by repeating the course. Grades earned using the GRO will replace one previous grade for the course in the calculation of the GPA.
<http://registrar.arizona.edu/academics/grade-replacement-opportunity-gro>

Withdrawing from Courses

- Students may drop and/or add courses using UAccess Student Self-Service until a specified date as listed in the **Dates and Deadlines** calendar.
- Understand Withdrawal Deadlines and Withdrawal Options
- Medical / Retroactive Withdrawal is possible for students with medical or personal circumstances affecting completion of coursework
- Always talk with advisors about these policies and the options best suited for you
- <https://registrar.arizona.edu/faculty-staff-resources/grading/grading-policies/withdrawals>

Back 2 UA

- Students who leave U of A in **academic eligible status, academic review status, or academic warning status** and missed no more than two consecutive regular semesters may return to the University of Arizona without applying for re-admission.
- <https://admissions.arizona.edu/how-to-apply/returning-students/back2ua>
- If you have a scholarship, check with the Scholarship Office about taking time away from UA

Financial Aid & Bursar's Office

- Understand your financial aid and ask questions
- Review information about summer financial aid: <https://financialaid.arizona.edu/types-of-aid/summer>
- For tuition and fees visit the bursar's office: <http://bursar.arizona.edu/students/fees>

Academic Eligibility

- A 2.0 GPA is required to be in good academic standing. Students below a 2.0 are on academic warning or probation, and are required to meet with advisors to go over academic plans.
<https://catalog.arizona.edu/policy/undergraduate-academic-eligibility-policy>

Have a scholarship?

- Make sure you understand how many units you need to take each year at UA: (most require 30 units per academic year at the University of Arizona) <https://financialaid.arizona.edu/types-of-aid/scholarships>

Campus Resources

University Services & Resources

Registrar: <http://registrar.arizona.edu/>

Academic Dates, Deadlines, and Enrollment Information:

<https://www.registrar.arizona.edu/dates-and-deadlines>

Academic Catalog: <http://catalog.arizona.edu/>

Bursar's Office: <http://bursar.arizona.edu/>

Tuition & Fees Calculator:

<https://tuitioncalculator.fso.arizona.edu/#/>

Scholarships & Financial Aid:

<https://financialaid.arizona.edu/>

CALES Scholarships:

<https://CALES.arizona.edu/students/scholarships>

Scholarship Universe:

<https://financialaid.arizona.edu/scholarshipuniverse>

UA Phonebook:

<http://directory.arizona.edu/phonebook>

UA Libraries: <https://new.library.arizona.edu/>

UITS (technology services):

<http://uits.arizona.edu/>

Student Support Resources

CALES Learning Lab:

<https://CALES.arizona.edu/learning-lab>

Think Tank: thinktank.arizona.edu

Writing Skills Improvement Program:

<http://wsip.arizona.edu/>

THRIVE Center: <https://thrive.arizona.edu/>

Student Engagement & Career Development:

<http://career.arizona.edu/>

CALES Career Center: <https://career.CALES.arizona.edu/>

Campus Recreation: <https://rec.arizona.edu/>

Disability Resource Center: <http://drc.arizona.edu/>

Dean of Students:

<https://deanofstudents.arizona.edu/>

Campus Resources:

<https://deanofstudents.arizona.edu/support/campus-resources>

Campus Health:

<https://www.health.arizona.edu/>

CAPS (Counseling Services):

<https://caps.arizona.edu/>

CALES Life Management Counseling:

<https://cales.arizona.edu/life-management-services>

CAPS Peer Counseling

<https://friend2friend.arizona.edu/peer-counseling>

Advising Services

Advising Resource Center: <https://advising.arizona.edu>

Advising Directory:

<https://advising.arizona.edu/academic-advisor-directory>

GPA Calculators: <https://advising.arizona.edu/online-tools/grade-calculators>

RCSC Academic Advising

<https://norton.arizona.edu/academic-advising/retail-consumer-science>

RCSC Internship Advising

<https://norton.arizona.edu/retailing-and-consumer-science-internships>

CALES Academic Advising

<https://CALES.arizona.edu/students/advising>

Arizona Transfer Guide: <https://www.aztransfer.com/>

Student Involvement

ASUA: <https://asuatoday.arizona.edu/>

Norton Ambassadors:

<https://norton.arizona.edu/nortonambassadors>

Study Abroad:

<https://global.arizona.edu/study-abroad>

CALES Clubs & Leadership Programs:

<https://CALES.arizona.edu/students/campus-life>

CALES Student Ambassadors:

<https://cales.arizona.edu/current-students/student-involvement/student-ambassadors>

TJLC Student Advisory Board:

<https://terrylundgrencenter.org/home/student-advisory-board>

National Retail Federation Student Association (NRFSA):

<https://www.instagram.com/nrfsa.ua/>

Transfer Credit & Articulation Office:

<https://transfercredit.arizona.edu/>

Pre-Law Advising:

<https://theacenter.arizona.edu/pre-law/pre-law-advising>

Math Placement Testing:

<https://www.math.arizona.edu/academics/placement/exams>

Language Placement & Proficiency Testing:

<https://advising.humanities.arizona.edu/language-placement-and-proficiency-exams-faqs>

Immigrant Student Resource Center:

<https://immigrant.arizona.edu/>

Transfer Center:

<https://transfercenter.arizona.edu/home>

First Cats: <https://thrive.arizona.edu/first-cats>

Fostering Success:

<https://fosteringsuccess.arizona.edu/>

Handshake – UA's job board and career development platform:

<https://career.arizona.edu/jobs/handshake>

Cultural and Resource Centers:

<https://diversity.arizona.edu/cultural-and-resource-centers>

UA Leadership Programs:

<http://leadership.arizona.edu/>