

## RCSC Course Offerings: Fall 2025

Course offerings and days/times are subject to change.  
Refer to UAccess Schedule of Classes during enrollment period to confirm course information.  
For registration dates please visit <https://registrar.arizona.edu/registration-schedule>

### RCSC LOWER DIVISION

- **RCSC 114:** Introduction to Retailing  
M/W/F 10:00-10:50AM In Person  
7W2 iCourse
- **RCSC 205 & RCSC 205A:** Merchandise Planning & Control  
T/Th 11:00-12:15PM In Person; with iCourse lab
- **RCSC 220:** Markets, Finance and Retailing  
iCourse
- **RCSC 240:** Consumer Behavior  
T/Th 9:30-10:45AM In Person  
7W1 iCourse
- **RCSC 295A:** Career Exploration  
Wednesdays 10:00-10:50AM In Person
- **HECL 201:** Introduction to Statistics  
M/W/F 9:00-9:50AM In Person
- **HECL 202:** Introduction to Research Methods  
T/Th 11:00-12:15PM In Person  
Mondays 9:30-10:45AM & Online Hybrid

### RCSC CORE COURSES

- **RCSC 315:** Retail Communications Strategy  
iCourse
- **RCSC 316 & RCSC 316A:** Retail Business Analysis  
M/W/F 11:00-11:50AM In Person; with iCourse lab
- **RCSC 384:** Leadership, Management & Ethics  
M/W 2:00-3:15PM In Person

### RCSC ELECTIVE COURSES

- **RCSC 305:** Advanced Retail Planning  
T/Th 11:00-12:15PM In Person
- **RCSC 310:** Retail Management & Operations  
iCourse
- **RCSC 320:** Retail Brand Management  
T/Th 2:00-3:15PM In Person
- **RCSC 324:** Customer Experience Management  
iCourse
- **RCSC 325:** Retail Innovation and Entrepreneurship  
iCourse
- **RCSC 330:** Food Retailing  
M/W 12:30-1:45PM In Person
- **RCSC 346:** Fundamentals of Marketing  
iCourse
- **RCSC 360:** Digital Retailing  
Tuesdays 9:30-10:45AM & Online Hybrid  
Thursdays 9:30-10:45AM & Online Hybrid  
iCourse

### ADVANCED COMPOSITION

- **HECL 301:** Applying Critical Thinking to Discourse  
T/Th 3:30-4:45PM In Person  
M/W 11:00-12:15PM In Person

## RCSC Course Offerings: Summer 2025

### 5W1 Session (June 9<sup>th</sup> – July 10<sup>th</sup>)

- **RCSC 114:** Introduction To Retailing  
iCourse
- **HECL 201:** Introduction to Statistics  
iCourse

### 5W2 Session (July 14<sup>th</sup> – August 13<sup>th</sup>)

- **RCSC 205:** Merchandise Planning & Control  
iCourse
- **RCSC 205A:** Merchandise Buying Lab  
iCourse
- **RCSC 240:** Consumer Behavior  
iCourse
- **RCSC 424:** Services Retailing  
iCourse
- **HECL 202:** Introduction to Research Methods  
iCourse

### 7W1 Session (May 19<sup>th</sup> – July 3<sup>rd</sup>)

- **RCSC 498:** RCSC Senior Capstone  
iCourse