



RCSC Prerequisites & Course Offerings			
RCSC Required Lower Division Core Courses			Typically Offered
RCSC 195 (1 unit, <i>optional</i>)	Intro to the RCSC Program		Fall
RCSC 114	Introduction to Retailing		Fall, Spring, & Summer
RCSC 205	Merchandise Planning and Control	Required to take RCSC 205A concurrently Recommended Prerequisite: MATH 112 or higher	Fall, Spring, & Summer
RCSC 205A	Merchandising Planning and Control Lab	Required to take RCSC 205A concurrently Recommended Prerequisite: MATH 112 or higher	Fall, Spring, & Summer
RCSC 240	Consumer Behavior		Fall, Spring, & Summer
RCSC 295A (1 unit)	Career Exploration		Fall
Supporting Required Courses			Typically Offered
Additional supporting courses required, see checklist for additional requirements			
RCSC 220	Markets, Finance and Retailing		Fall & Spring
HECL 201	Introduction to Statistics		Fall, Spring, & Summer
HECL 202	Introduction to Research Methods		Fall, Spring, & Summer
Required RCSC Communications Course			Typically Offered
HECL 301	Applying Critical Thinking		Fall, Spring, & Summer
RCSC Required Upper Division Core Courses			
RCSC 315	Retail Communications Strategy	Required Prerequisite: RCSC 114 & RCSC 240 Recommended Prerequisite: At least junior standing	Fall & Spring
RCSC 316	Retail Business Analysis	Required Prerequisite: (RCSC 220 or ACCT 250 or [ACCT 200 and ACCT 210]) and RCSC 205 and 205A. Concurrent enrollment: RCSC 316A.	Fall & Spring
RCSC 316A	Retail Business Analysis Lab	Required Prerequisite: (RCSC 220 or ACCT 250 or [ACCT 200 and ACCT 210]) and RCSC 205 and 205A. Concurrent enrollment: RCSC 316.	Fall & Spring
RCSC 384	Leadership, Management and Ethics	Required Prerequisite: RCSC 114 Recommended Prerequisite: At least junior standing	Fall & Spring
RCSC 498	Senior Capstone	Required Prerequisite: RCSC 316 & RCSC 316A	Fall & Spring
RCSC Upper Division Electives			Typically Offered
Additional elective options available, see RCSC checklist for full list			
RCSC 305	Advanced Retail Planning	Required Prerequisite: RCSC 205	Fall
RCSC 310	Retail Management and Operations	Required Prerequisite: RCSC 114 & RCSC 205	Fall
RCSC 320	Retail Brand Strategy	Required Prerequisite: RCSC 240	Fall
RCSC 324	Customer Experience Management		Fall
RCSC 325	Retail Innovation and Entrepreneurship	Required Prerequisite: RCSC 220 or ACCT 250 or ACCT 200	Fall



RCSC 326	Product Development	Required Prerequisite: RCSC 240	Offered intermittently based off instructor availability
RCSC 330	Food Retailing		Offered intermittently based off instructor availability
RCSC 346	Fundamentals of Marketing		Spring
RCSC 350	Supply Chain Management	Required Prerequisite: RCSC 205	Spring
RCSC 360	Digital Retailing	Required Prerequisite: RCSC 205	Fall
RCSC 361	Social Media, Influencers and Consumers	Required Prerequisite: RCSC 205	Spring
RCSC 380	Sustainable Consumption	Required Prerequisite: RCSC 240	Fall
RCSC 385	Responsible Sourcing & Supply Chain		Offered intermittently based off instructor availability
RCSC 405	Merchandising Systems	Required Prerequisite: RCSC 205	Spring
RCSC 415	Retail Store Design, Planning and Display	Required Prerequisite: RCSC 114 & RCSC 240	Spring
RCSC 424	Services Retailing	Required Prerequisite: RCSC 114 & RCSC 240	Offered intermittently based off instructor availability
RCSC 434	Omnichannel and Multichannel Retailing	Required Prerequisite: RCSC 205	Spring
RCSC 440	Customer Research and Insights	Required Prerequisite: RCSC 240 & Stats (HECL 201 or equivalent)	Spring
RCSC 446	Global Retailing	Required Prerequisite: RCSC 114 & RCSC 240	Offered intermittently based off instructor availability
RCSC 480	Sustainable Retailing	Required Prerequisite: RCSC 114 & RCSC 240	Offered intermittently based off instructor availability
RCSC 485	Sustainable Marketing		Offered intermittently based off instructor availability
RCSC 496A	Topics in RCSC		Offered intermittently based off instructor availability
Optional Experiential Electives			
Up to 12 units from the following experiential learning course courses may be used to fulfill the RCSC elective requirements			
RCSC 491	Preceptorship	Maximum 3 units	
RCSC 492	Directed Research	Maximum 6 units	
RCSC 493B	Internship	Maximum 9 units	
RCSC 494	Practicum	Maximum 12 units	
RCSC 498H	Honors Thesis	Maximum 6 units	
RCSC 499	Independent Study	Maximum 12 units	
	Study Abroad	Maximum 12 units (RCSC Major) Maximum 9 units (RCSC Minor)	
*Course offerings are subject to change each semester based on department ability to offer coursework			