

RCSC/HECL Course Offerings: Fall 2024

Course offerings and days/times are subject to change.
Refer to UAccess Schedule of Classes during enrollment period to confirm course information.
For registration dates please visit <https://registrar.arizona.edu/registration-schedule>

RCSC LOWER DIVISION

- **RCSC 114:** Introduction to Retailing
M/W/F 9:00-9:50AM In Person
7W2 iCourse
- **RCSC 150B1:** Consumers, Environment & Sustainable Consumption
*This is a GenEd course only, does not count towards the major
T/Th 9:30-10:45AM In Person
iCourse
- **RCSC 195:** Intro to the RCSC Program
*This is a new course number, RCSC 195 is equivalent to RCSC 197A
Wednesdays 3:30-4:20PM In Person
- **RCSC 205 & RCSC 205A:** Merchandise Planning & Control
Th 11:00-12:15PM In Person; with iCourse lab
- **RCSC 205A:** Merchandise Buying Lab
iCourse
- **RCSC 220:** Markets, Finance and Retailing
iCourse
- **RCSC 240:** Consumer Behavior
M/W 12:30-1:45PM In Person
7W1 iCourse
- **RCSC 295A:** Career Exploration
7W1 iCourse
- **HECL 201:** Introduction to Statistics
M/W/F 9:00-9:50AM In Person
- **HECL 202:** Introduction to Research Methods
Thursdays 9:30-10:45AM & Online Hybrid
M/W 12:30-1:45PM In Person

RCSC CORE COURSES

- **RCSC 315:** Retail Communications Strategy
iCourse
- **RCSC 316:** Retail Business Analysis
M/W/F 9:00-9:50AM In Person
- **RCSC 316A:** Retail Business Analysis Lab
iCourse
- **RCSC 384:** Leadership, Management & Ethics
7W2 iCourse
- **RCSC 498:** RCSC Senior Capstone
M/W 11:00-12:15PM In Person

RCSC ELECTIVE COURSES

- **RCSC 305:** Advanced Retail Planning
T/Th 3:30-4:45PM In Person
- **RCSC 310:** Retail Management & Operations
iCourse
- **RCSC 320:** Retail Brand Management
T/Th 2:00-3:15PM In Person
- **RCSC 324:** Customer Experience Management
M/W 2:00-3:15 In Person
- **RCSC 325:** Retail Innovation and Entrepreneurship
T/Th 11:00-12:15PM In Person
- **RCSC 360:** Digital Retailing
T/Th 12:30-1:45PM In Person
iCourse
- **RCSC 380:** Sustainable Consumption
M/W 9:30-10:45AM In Person

ADVANCED COMPOSITION

- **HECL 301:** Applying Critical Thinking to Discourse
T/Th 11:00-12:15PM In Person
M/W 9:30-10:45AM In Person

RCSC/HECL Course Offerings: Summer 2024

5W1 Session (June 3rd – July 3rd)

- **RCSC 114:** Introduction To Retailing iCourse
- **RCSC 240:** Consumer Behavior iCourse
- **RCSC 310:** Retail Management & Operations iCourse
- **HECL 201:** Introduction to Statistics iCourse

5W2 Session (July 8th – August 7th)

- **RCSC 205:** Merchandise Planning & Control iCourse
- **RCSC 205A:** Merchandise Buying Lab iCourse
- **RCSC 496A:** RCSC Special Topics iCourse

Course Title: Category Management Workshop

Course Description: In this fast-paced online workshop, we examine the role of category managers and category management within retail and consumer marketing. Category management (CM) is a holistic way of managing product categories for the whole life cycle. In an interactive case study, you will take on the role of a category manager, make business decisions as the professional responsible for managing a specific group of products, analyze trends, develop strategies, and oversee pricing, promotion, and range management to maximize sales and profitability. In the process, you will learn how retailers and brands use category management to drive value for consumers and shareholders and how to prepare for careers in this dynamic field.

- **HECL 202:** Introduction to Research Methods iCourse
- **HECL 301:** Applying Critical Thinking to Discourse iCourse

7W1 Session (May 13th – June 28th)

- **ACBS 446:** Human Resource Management iCourse