

**UA Foundations & General Education**

**COMPOSITION (Select ONE Sequence)**

ENGL 101 & 102 OR ENGL 107 & 108 \_\_\_\_\_ & \_\_\_\_\_  
OR ENGL 109H \_\_\_\_\_

**FOREIGN LANGUAGE:** You must demonstrate 2<sup>nd</sup> semester level proficiency in a foreign language \_\_\_\_\_

**Total Units:** \_\_\_\_\_

**GENERAL EDUCATION**

**UNIV 101: Intro to General Education (1 unit)** \_\_\_\_\_

**Exploring Perspectives (1 course in each area)**

**Artist:** \_\_\_\_\_

**Humanist:** \_\_\_\_\_

**Natural Scientist:** \_\_\_\_\_

**Social Scientist:** \_\_\_\_\_

**Building Connections (3 courses)**

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

**UNIV 301 General Education Capstone (1 unit)** \_\_\_\_\_

*\*Foundations Math and English must be satisfied to enroll.*

**Total Units:** \_\_\_\_\_

**RCSC Required Lower Division Core Courses: 11-12 Units**

- \_\_\_\_\_ RCSC 195: Intro to the RCSC Program (1 unit; *optional*)
- \_\_\_\_\_ RCSC 114: Introduction to Retailing
- \_\_\_\_\_ RCSC 205: Merchandising Planning and Control
- \_\_\_\_\_ RCSC 205A: Merchandising Planning and Control Lab (1 unit)  
(Concurrent enrollment with RCSC 205)
- \_\_\_\_\_ RCSC 240: Consumer Behavior
- \_\_\_\_\_ RCSC 295A: RCSC Career Exploration (1 unit)

**Total Units:** \_\_\_\_\_

**RCSC Required Upper Division Core Courses: 13 Units**

- \_\_\_\_\_ RCSC 315: Retail Communications Strategy
- \_\_\_\_\_ RCSC 316: Retail Business Analysis
- \_\_\_\_\_ RCSC 316A: Retail Business Analysis Lab  
(Concurrent enrollment with RCSC 316)
- \_\_\_\_\_ RCSC 384: Leadership, Ethics, and Management
- \_\_\_\_\_ RCSC 498: Senior Capstone

**Total Units:** \_\_\_\_\_

**RCSC Major Elective Courses: 24 units Required**

- \_\_\_\_\_ RCSC 305 Retail Merchandising
- \_\_\_\_\_ RCSC 310 Retail Management and Operations
- \_\_\_\_\_ RCSC 320 Retail Brand Management
- \_\_\_\_\_ RCSC 324 Customer Experience Management
- \_\_\_\_\_ RCSC 325 Retail Innovation and Entrepreneurship
- \_\_\_\_\_ RCSC 330 Food Retailing Principles
- \_\_\_\_\_ RCSC 340 Consumer Behavior in Retailing
- \_\_\_\_\_ RCSC 346 Fundamentals of Marketing
- \_\_\_\_\_ RCSC 350 Supply Chain Management
- \_\_\_\_\_ RCSC 360 Digital Retailing
- \_\_\_\_\_ RCSC 361 Social Media, Influencers, and Consumers
- \_\_\_\_\_ RCSC 380 Sustainable Consumption
- \_\_\_\_\_ RCSC 400 Retailing and Marketing Strategies
- \_\_\_\_\_ RCSC 405 Merchandising Systems
- \_\_\_\_\_ RCSC 415 Retail Store Design, Planning and Display
- \_\_\_\_\_ RCSC 424 Services Retailing
- \_\_\_\_\_ RCSC 434 Omnichannel and Multichannel Retailing
- \_\_\_\_\_ RCSC 440 Customer Research and Insights
- \_\_\_\_\_ RCSC 446 Global Retailing
- \_\_\_\_\_ RCSC 451 Marketing Strategy
- \_\_\_\_\_ RCSC 471 Advanced Analytics Lab (1 unit)
- \_\_\_\_\_ RCSC 472 Market Analysis Lab (1 unit)
- \_\_\_\_\_ RCSC 473 Data Visualization Lab (1 unit)
- \_\_\_\_\_ RCSC 480 Sustainable Consumption and Retailing
- \_\_\_\_\_ RCSC 496A Special Topics in Retailing and Consumer Sciences
- \_\_\_\_\_ RCSC 495A Career Success (1 unit)
- \_\_\_\_\_ ACBS 446 Human Resource Management
- \_\_\_\_\_ ACBS 447 Legal Environment of Business
- \_\_\_\_\_ PFFP 370 Legal and Ethical Issues in Retailing
- \_\_\_\_\_ PFFP 476 Retail Financial Services
- \_\_\_\_\_ HECL 331 Consumers, Food & the Future of Eating

**Optional Experiential Electives: (See Experiential Policy on Page 2)**

- \_\_\_\_\_ RCSC 393/493B Internship
- \_\_\_\_\_ RCSC 399/499 Independent Study
- \_\_\_\_\_ RCSC 491 Preceptorship
- \_\_\_\_\_ RCSC 492 Directed Research
- \_\_\_\_\_ RCSC 498H Honors Thesis
- \_\_\_\_\_ Study Abroad

**Total Units:** \_\_\_\_\_

**Supporting Required Courses: 18-21 Units**

\_\_\_\_\_ HECL 120, BE 120, or MIS 111: Computing Applications

\_\_\_\_\_ MATH 112: College Algebra or higher

\_\_\_\_\_ RCSC 220: Markets, Finance and Retailing or ACCT 250:

Survey of Accounting (or ACCT 200 and ACCT 210)

\_\_\_\_\_ ECON 200: Basic Economic Issues

\_\_\_\_\_ HECL 201, PSY 230, BNAD 276, or SOC 375: Statistics

\_\_\_\_\_ HECL 202, PSY 290A, RCSC 260, or SOC 374: Research

Methods

**Total Units:** \_\_\_\_\_

**Required RCSC Communication Course: 3 Units**

**Advanced Composition (Select ONE course)** \_\_\_\_\_

HECL 301, ENGL 307

**Total Units:** \_\_\_\_\_

*\*If B grade or higher was not earned in ENGL 102, ENGL 108, or ENGL 109, then B grade must be earned in ADV COMM.*

**Retailing and Consumer Science  
2024 - 2025 Catalog Checklist**

**General Electives/ Minor: (10-12 units may be needed to reach 120 units)**

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Total Units:** \_\_\_\_\_

**NOTE:** A minimum of 120 units is required. 56 units must be university level; 42 must be upper division (300, 400 level). A minimum GPA of 2.0 is required for graduation.

Total Earned Units _____ / <b>120</b> Earned Upper Division Units _____ / <b>42</b> Earned University Level Units _____ / <b>56</b>
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RCSC Lower Division CORE			Typically Offered
RCSC 114	Introduction to Retailing		F, SP, SS
RCSC 195	Introduction to RCSC Program	<b>Highly recommended</b> for RCSC First-Year and Transfer students	Fall Only
RCSC 205 & 205A	Merchandise Planning & Control w/Buying Lab	<b>Recommended Prerequisite:</b> MATH 112	F, SP, SS
RCSC 220	Markets, Finance & Retailing	<b>Required Prerequisite:</b> RCSC 114	F, SP
RCSC 240	Consumer Behavior		F, SP, SS
RCSC 260	Shopper Data & Business Research		SP
RCSC 295A	RCSC Career Exploration		F, SP

RCSC Upper Division CORE			Typically Offered
RCSC 315	Retail Communications Strategy	<b>Required:</b> RCSC 114 and RCSC 240 <b>Rec. Prereq:</b> HECL 202 or PSY 290 or BNAN 277	F, SP
RCSC 316 & 316A	Retail Business Analysis w/Lab	<b>Required Prerequisite:</b> RCSC 220, or ACCT 250, or [ACCT 200 and ACCT 210], and RCSC 205 & 205A	F, SP
RCSC 384	Leadership, Ethics, and Management Practices	<b>Required:</b> RCSC 114	F, SP
RCSC 498	RCSC Senior Capstone	<b>Required:</b> RCSC 316 & 316A	F, SP

Experiential Unit Limit Policy: Up to 12 units from the following experiential learning courses may be used to fulfill RCSC ELECTIVE requirements		
RCSC 393/493B	Internship	Maximum 9 units
RCSC 399/499	Independent Study	Maximum 12 units
RCSC 491	Preceptorship	Maximum 3 units
RCSC 498H	Honors Thesis	Maximum 6 units
Study Abroad Global Track: IAU Rome or IAU Barcelona		Maximum 12 units

RCSC Major Resources
RCSC Prerequisite Guide: <a href="https://norton.arizona.edu/rcsc-catalog-checklists">https://norton.arizona.edu/rcsc-catalog-checklists</a>
UA Course catalog: <a href="https://studentcenter.arizona.edu/app/ui/public/ps/course-catalog?tab=DEFAULT">https://studentcenter.arizona.edu/app/ui/public/ps/course-catalog?tab=DEFAULT</a>