

**UA Foundations & General Education**

**COMPOSITION (Select ONE Sequence)**

ENGL 101 & 102 or ENGL 107 & 108 \_\_\_\_\_ & \_\_\_\_\_  
or ENGL 109H \_\_\_\_\_

**FOREIGN LANGUAGE:** You must demonstrate 2<sup>nd</sup> semester level proficiency in a foreign language \_\_\_\_\_

**Total Units:** \_\_\_\_\_

**TIER ONE GENERAL EDUCATION (two courses in each category)**

INDIVIDUALS & SOCIETIES (150) \_\_\_\_\_

NATURAL SCIENCES (170) \_\_\_\_\_

TRADITIONS & CULTURES (160) \_\_\_\_\_

**TIER TWO GENERAL EDUCATION (one course in each category)**

Arts \_\_\_\_\_

Humanities \_\_\_\_\_

Natural Sciences \_\_\_\_\_

Diversity (can be fulfilled with approved GE course) \_\_\_\_\_

**Total Units:** \_\_\_\_\_

**Supporting Required Courses: 18-21 Units**

\_\_\_\_\_ HECL 120, BE 120, or MIS 111: Computing Applications

\_\_\_\_\_ MATH 112: College Algebra or higher

\_\_\_\_\_ RCSC 220: Markets, Finance and Retailing or ACCT 250:

Survey of Accounting (or ACCT 200 and ACCT 210)

\_\_\_\_\_ ECON 200: Basic Economic Issues

\_\_\_\_\_ HECL 201, PSY 230, BNAD 276, or SOC 375: Statistics

\_\_\_\_\_ RCSC 260, HECL 202, PSY 290A, or SOC 374: Research Methods

**Total Units:** \_\_\_\_\_

**Lower Division Required Courses: 11-12 Units**

\_\_\_\_\_ RCSC 197A: RCSC Academic Culture (1 unit, optional)

\_\_\_\_\_ RCSC 114: Introduction to Retailing

\_\_\_\_\_ RCSC 205: Merchandising Planning and Control

\_\_\_\_\_ RCSC 205A: Merchandising Planning and Control Lab (1unit) (concurrent with RCSC 205)

\_\_\_\_\_ RCSC 240: Consumer Behavior

\_\_\_\_\_ RCSC 295A: RCSC Career Exploration (1 unit)

**Total Units:** \_\_\_\_\_

**Required RCSC Communication Course: 3 Units**

**Advanced Composition (Select ONE course)**

HECL 301, ENGL 307 \_\_\_\_\_

\*Must earn B or better if B was not earned in ENGL 102, ENGL 108, or ENGL 109

**Total Units:** \_\_\_\_\_

**Required Upper Division Core Courses: 13 Units**

\_\_\_\_\_ RCSC 315: Retail Communications Strategy

\_\_\_\_\_ RCSC 316: Retail Business Analysis

\_\_\_\_\_ RCSC 316A: Retail Business Analysis Lab

(Concurrent with RCSC 316)

\_\_\_\_\_ RCSC 384: Leadership, Ethics, and Management

\_\_\_\_\_ RCSC 498: Senior Capstone

**Total Units:** \_\_\_\_\_

**RCSC Major Elective Courses: 24 units Required**

\_\_\_\_\_ RCSC 250 Consumers and Globalization

\_\_\_\_\_ RCSC 305 Retail Merchandising

\_\_\_\_\_ RCSC 310 Retail Management and Operations

\_\_\_\_\_ RCSC 320 Retail Brand Management

\_\_\_\_\_ RCSC 324 Customer Experience Management

\_\_\_\_\_ RCSC 325 Retail Innovation and Entrepreneurship

\_\_\_\_\_ RCSC 330 Food Retailing Principles

\_\_\_\_\_ RCSC 340 Consumer Behavior in Retailing

\_\_\_\_\_ RCSC 346 Fundamentals of Marketing

\_\_\_\_\_ RCSC 350 Supply Chain Management

\_\_\_\_\_ RCSC 360 Digital Retailing

\_\_\_\_\_ RCSC 361 Social Media, Influencers, and Consumers

\_\_\_\_\_ RCSC 380 Sustainable Consumption

\_\_\_\_\_ RCSC 400 Retailing and Marketing Strategies

\_\_\_\_\_ RCSC 405 Merchandising Systems

\_\_\_\_\_ RCSC 415 Retail Store Design, Planning and Display

\_\_\_\_\_ RCSC 424 Services Retailing

\_\_\_\_\_ RCSC 434 Omnichannel and Multichannel Retailing

\_\_\_\_\_ RCSC 440 Customer Research and Insights

\_\_\_\_\_ RCSC 446 Global Retailing

\_\_\_\_\_ RCSC 451 Marketing Strategy

\_\_\_\_\_ RCSC 471 Advanced Analytics Lab (1 unit)

\_\_\_\_\_ RCSC 472 Market Analysis Lab (1 unit)

\_\_\_\_\_ RCSC 473 Data Visualization Lab (1 unit)

\_\_\_\_\_ RCSC 480 Sustainable Consumption and Retailing

\_\_\_\_\_ RCSC 492 Directed Research (1-6 units)

\_\_\_\_\_ RCSC 496A Special Topics in Retailing and Consumer Sciences

\_\_\_\_\_ RCSC 495A Career Success (1 unit)

\_\_\_\_\_ ACBS 446 Human Resource Management (Spring only)

\_\_\_\_\_ ACBS 447 Legal Environment of Business (Fall only)

\_\_\_\_\_ PFFP 370 Legal and Ethical Issues in Retailing

\_\_\_\_\_ PFFP 476 Retail Financial Services

\_\_\_\_\_ HECL 331 Consumers, Food & the Future of Eating

**Optional Experiential Electives: See Experiential Policy on Page 2**

\_\_\_\_\_ RCSC 393/493B Internship

\_\_\_\_\_ RCSC 394/494 Practicum

\_\_\_\_\_ RCSC 399/499\* Independent Study

\_\_\_\_\_ RCSC 491\* Preceptorship

**Total Units:** \_\_\_\_\_

**General Electives/ Minor: (10-12 units may be needed to reach 120 units)**


**Total Units:** \_\_\_\_\_

**NOTE:** A minimum of 120 units is required. 56 units must be university level; 42 must be upper division (300, 400 level). A minimum GPA of 2.0 is required for graduation.

Total Earned Units \_\_\_\_\_ / **120**

Earned Upper Division Units \_\_\_\_\_ / **42**

Earned University Level Units \_\_\_\_\_ / **56**

RCSC LOWER DIVISION			Typically Offered
RCSC 114	Introduction to Retailing		F, SP, SS
RCSC 197A	RCSC Academic Culture	<b>Recommended Prerequisite:</b> Highly recommended for RCSC freshman and sophomores entering the RCSC BS degree program	F, SP
RCSC 205/205A	Merchandise Planning & Control w/Buying Lab	<b>Recommended Prerequisite:</b> MATH 112	F, SP, SS
RCSC 220	Markets, Finance & Retailing	<b>Required:</b> RCSC 114	F, SP
RCSC 240	Consumer Behavior		F, SP, SS
RCSC 260	Shopper Data & Business Research		F
RCSC 295A	RCSC Career Exploration		F, SP

RCSC Upper Division CORE			Typically Offered
Follow all Required/Recommended Prerequisites listed before enrolling			
RCSC 315	Retail Communications Strategy	<b>Required:</b> RCSC 114/214 <b>AND</b> RCSC 240/340	F, SP
RCSC 316/316A	Retail Business Analysis w/Lab	<b>Required Prerequisite:</b> RCSC 220, or ACCT 250, or [ACCT 200 and ACCT 210], <b>AND</b> RCSC 205	F, SP
RCSC 384	Leadership, Ethics, and Management Practices	<b>Required:</b> RCSC 114/214 <b>Recommended:</b> MATH 112	F, SP
RCSC 498	RCSC Senior Capstone	RCSC 216/316 <b>AND</b> RCSC 216A/316A	F, SP

**RCSC Major Elective Courses:** Review RCSC Elective pre-requisites on the RCSC Prerequisite guide or UA Course Catalog

RCSC Prerequisite Guide:  
[https://norton.cals.arizona.edu/sites/norton.arizona.edu/files/2022-06/2022\\_RCSC%20Prereqs%20List%20.pdf](https://norton.cals.arizona.edu/sites/norton.arizona.edu/files/2022-06/2022_RCSC%20Prereqs%20List%20.pdf)

UA Course catalog:  
<https://studentcenter.arizona.edu/app/ui/public/ps/course-catalog?tab=DEFAULT>

Experiential Unit Limit Policy: Up to 12 units from the following experiential learning course courses may be used to fulfill the RCSC elective requirements		
RCSC 393/493B	Internship	Maximum 9 units
RCSC 394/494	Practicum	Maximum 12 units
RCSC 399/499	Independent Study	Maximum 12 units
RCSC 491	Preceptorship	Maximum 3 units
RCSC 498H	Honors Thesis	Maximum 6 units
Study Abroad		Maximum 12 units

**This is meant to be used as *guide* and is not an official document of the University of Arizona. Review your Advisement Report for official Major/Degree satisfaction.**