



Retailing and Consumer Sciences (RCSC) Catalog Checklist
Catalog Years: 2019-2020

GENERAL EDUCATION REQUIREMENTS

English Composition (Choose one Sequence)

ENGL 101 _____ and ENGL 102 _____ **OR**
ENGL 107 _____ and ENGL 108 _____ **OR**
ENGL 109H _____

TIER ONE (Select 2 courses from each)

Individuals & Societies (150A, 150B, 150C)

(Suggested courses: RCSC 150B1 or RCSC 150B2)
_____ 150
_____ 150

Natural Sciences (170A, 170B, 170C)

_____ 170
_____ 170

Traditions and Cultures (160A, 160B, 160C, 160D)

_____ 160
_____ 160

TIER TWO (Select one course from each)

_____ Arts
_____ Humanities
_____ Natural Sciences
_____ Diversity Emphasis (*requirement may be met by another general education course*)

Second Language

You must demonstrate second semester level proficiency in a foreign language or complete a second semester language course.

RCSC PRE-MAJOR COURSEWORK

_____ **RCSC 214:** Intro to Retailing and Consumer Sciences

Pre-requisites (must be completed prior to enrolling in 214):

_____ MIS 111 or ABE 120: Computing Applications
_____ ACCT 250: Survey of Accounting (or ACCT 200*)
_____ MATH 112: College Algebra

_____ **RCSC 216 & 216A:** Retail Business Analysis & Decision Making (4 units)

Pre-requisites (must be completed prior to enrolling in 216):

RCSC 214: Introduction to RCSC
_____ ECON 200: Basic Economic Issues
_____ FCSC 201, PSY 230, BNAD 276, or SOC 375: Statistics
(*If ACCT 250 was not taken, then both ACCT 200 & 210 are required)

_____ **RCSC 304:** Retail Math (Math 112 is a pre-requisite)

_____ **FCSC 202, PSY 290A, or SOC 374:** Research Methods

_____ **RCSC 295A:** RCSC Career Exploration (1 unit)

Taken concurrently with RCSC 216

NOTE: STUDENTS MUST COMPLETE ENROLLMENT PERMISSION FORM ON RCSC WEBSITE

Additional Pre-Major Information:

Not required but encouraged for Freshman and Transfer Students:

_____ **RCSC 197A:** RCSC Academic Culture (1 unit)

(special permission is required to take RCSC 214 & 216 in the same semester. 3.0 GPA required in all pre-requisite courses)

To progress into the RCSC Major you must meet the following requirements:

1. Minimum cumulative GPA of 2.0
2. Complete all RCSC Pre-requisite courses
3. Earn a "C" or better in all RCSC Pre-requisites
4. Minimum GPA of 2.6 between RCSC, 214, 216, 216A and 295

RCSC MAJOR COURSEWORK

Retailing and Consumer Sciences Major Core Courses: 15 Units

Cohort One (first semester in major)

_____ RCSC 340 Consumer Behavior in Retailing
_____ RCSC 350 Supply Chain Management
_____ RCSC 384 Leadership, Ethics, and Management Practices

Cohort Two (second semester in major)

_____ RCSC 315 Retail Promotion and Visual Merchandizing
_____ RCSC 400 Retailing and Marketing Strategy

RCSC Major Electives: Select 21 units

_____ RCSC 204* Consumers, Fashion and the Economy
_____ RCSC 320 Product Development and Brand Strategies
_____ RCSC 325 Retail Innovation and Entrepreneurship
_____ RCSC 330 Food Retailing Principles
_____ RCSC 346 Fundamentals of Marketing
_____ RCSC 360 E-Commerce
_____ RCSC 415 Retail Store Design, Planning, and Display
_____ RCSC 424 Services Retailing
_____ RCSC 434 Omni-channel Retailing
_____ RCSC 446 Global Retailing
_____ RCSC 451 Marketing Strategy
_____ RCSC 476 Retail Financial Services

_____ ACBS 446* and/or 447* (*may or may not be available to RCSC students*)

Optional Experiential Electives: (*A maximum of 9 units total experiential credits may be used toward the major electives. Only 3 units of Preceptorship can apply toward major electives. Must meet pre-requisites and be pre-approved by your RCSC advisor*)

_____ RCSC 293/393/493B Internship
_____ RCSC 394/494 Practicum
_____ RCSC 299/399/499 Independent Study
_____ FCSC 491 Preceptorship

Communication: 3 Units Required

_____ FCSC 301* Applying Critical Thinking **OR**
ENGL 307* Business Writing

****these courses may be taken while still in pre-major***

Additional information on back

Popular Minors for RCSC Majors (Minor is optional for RCSC)

Optional Business Administration Minor: 18 Units

- BNAD 301 Global & Fin. Economics & Strategies
- BNAD 302 Human Side of Organization
- BNAD 303 Applications of Marketing Cons. & Tools
- ECON 200 Basic Economic Issues
- ACCT 250 Survey of Accounting
- MIS 111 Computers and Internetworked Society

To declare the BNAD minor: email RCSC advisor with your Student ID number

Optional Fashion Minor: 18 Units

- RCSC 204 Consumers, Fashion, and the Economy (if taken for minor, cannot be used in RCSC major)
- FCSC 215 Introduction to Fashion Retailing
- FCSC 333 Fashion E-Tailing and Customer Management
- FCSC 335 Fashion Forecasting and Research Trends
- FCSC 345 Science of Textiles
- FCSC 435 Society, Culture and Fashion Relationships

To declare the Fashion minor: https://cals.arizona.edu/fcs/fcsc_fashion_minor

For other minors, see requirements here:

<http://advising.arizona.edu/advisors/minor>

Semester Course Planning

Fall 20__	Spring 20__	Summer 20__																														
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Total units ____/120

Upper division units ____/42

Students need at least 120 total units and 42 upper division units to earn a degree. This is a planning tool ONLY. Please review your academic advisement report and work with academic advisor to determine progress toward graduation